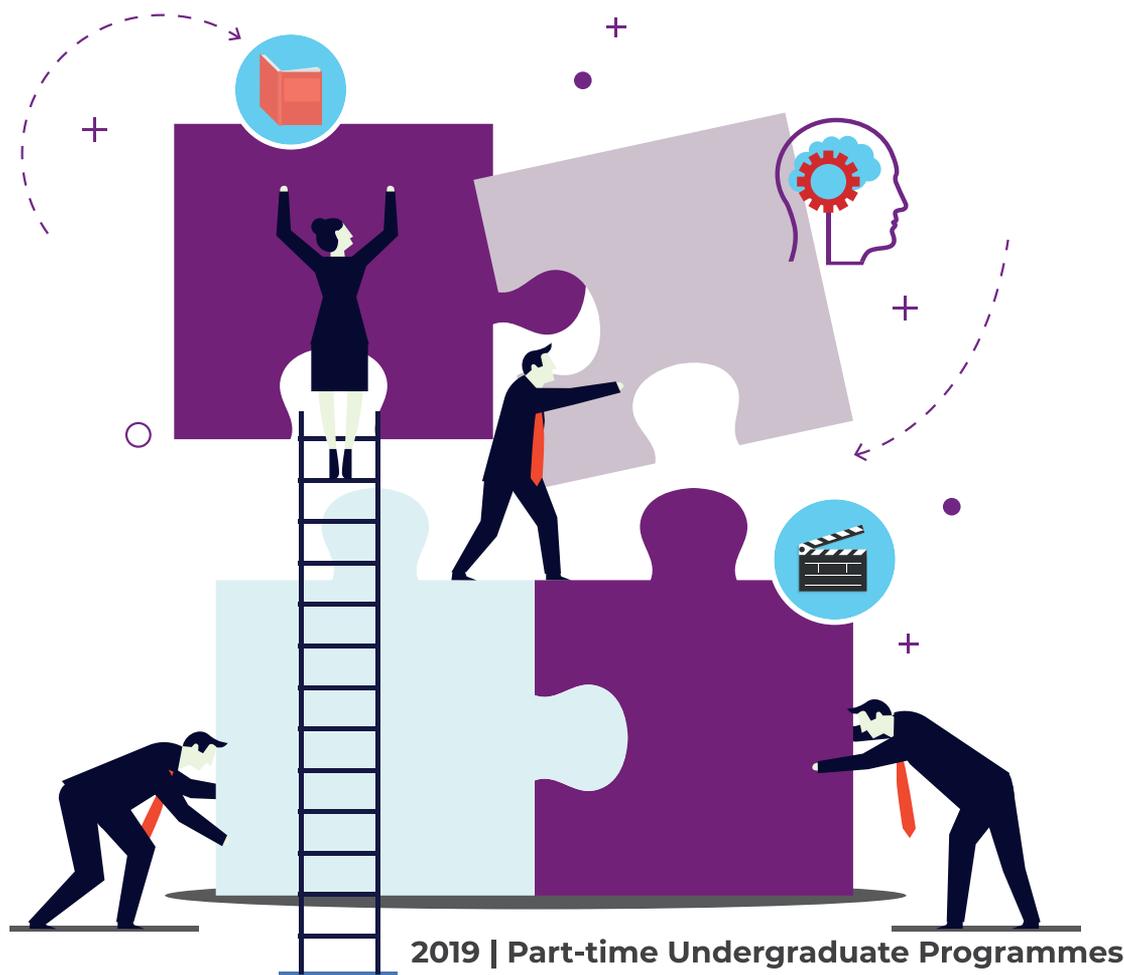


SCHOOL OF HUMANITIES & BEHAVIOURAL SCIENCES



SCHOOL OF HUMANITIES & BEHAVIOURAL SCIENCES

The School of Humanities & Behavioural Sciences provides an exciting and well-rounded education in languages, literature, and the social sciences. Our programmes develop dynamic individuals with the practical skills and specialised knowledge needed to excel in their chosen careers. Graduates can expect to find employment in the public and civil services as well as the corporate sector.



- 6 BA English Language and Literature
- BA English with Business
- BA English with Film Studies
- BA English with Psychology
- BA English with Sociology
- BA English with Translation
- 9 BA Chinese Language and Literature
- 11 BA Chinese Language and Literature with Translation
- 13 BA Malay Language and Literature
- 15 BA Tamil Language and Literature
- BA Tamil Language and Literature with Communication
- BA Tamil Language and Literature with English Language
- 18 Bachelor of Communication
- 20 Bachelor of Communication with Business
- Bachelor of Communication with Contemporary China Studies
- Bachelor of Communication with English Language
- Bachelor of Communication with Film Studies
- Bachelor of Communication with Marketing
- Bachelor of Communication with Multimedia
- Bachelor of Communication with Political Science
- Bachelor of Communication with Psychology
- Bachelor of Communication with Security Studies
- Bachelor of Communication with Translation
- 24 BSc Psychology
- BSc Psychology with Multimedia
- BSc Psychology with Security Studies
- BA Psychology with Business
- BA Psychology with Communication
- BA Psychology with Film Studies
- BA Psychology with Marketing
- BA Psychology with Political Science
- BA Psychology with Sociology
- BA Psychology with Translation
- 28 BA Sociology
- BA Sociology with Communication
- BA Sociology with Contemporary China Studies
- BA Sociology with Film Studies
- BA Sociology with Political Science
- BA Sociology with Psychology
- BA Sociology with Security Studies
- 32 BA Translation and Interpretation
- 35 BA Translation with Business
- BA Translation with Film Studies
- BA Translation with Infocomm Technology
- BA Translation with Political Science



10

GOOD REASONS TO STUDY AT

**HIGH ACADEMIC
STANDARDS**

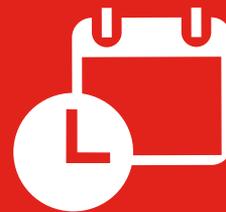


**MORE THAN 70 DEGREE PROGRAMMES
OVER 5 SCHOOLS**



INDUSTRY-RELEVANT CURRICULA

**GOVERNMENT TUITION
GRANT OR SUBSIDY
FOR ELIGIBLE STUDENTS**



FLEXIBLE AND SELF-PACED LEARNING



SINGAPORE UNIVERSITY OF SOCIAL SCIENCES



**PRACTICE-ORIENTED
APPROACH**



**EXPERIENCED FACULTY MEMBERS
AND INDUSTRY EXPERTS**



**LIFELONG EDUCATIONAL
OPPORTUNITIES**



FOCUS ON REAL-WORLD LEARNING



**WELL-DESIGNED ONLINE
LEARNING RESOURCES**

BA ENGLISH LANGUAGE AND LITERATURE BA ENGLISH WITH BUSINESS / FILM STUDIES / PSYCHOLOGY / SOCIOLOGY / TRANSLATION



PROGRAMME OVERVIEW

These programmes combine the disciplines of language studies and literature. The linguistics courses will deepen your understanding of the language system and broaden your perspective on language use and discourse in society. The literature courses introduce you to a range of literary genres, periods and styles, and teach you to critically analyse texts using key concepts and theories. You may opt for a minor in Business, Film Studies, Psychology, Sociology or Translation.

These degree programmes will be useful to people working in a variety of fields and particularly those who intend to teach English or use it professionally (e.g. in mass communications, journalism, public relations, and language-related fields such as general education and editorial work).

Students may opt for a minor in Business, Film Studies, Psychology, Sociology or Translation. The Business courses emphasise interpersonal and analytical skills in a rapidly evolving environment. The Film Studies courses build the skills to examine the moving image, its impact on society, and its many uses. The Psychology courses offer a general introduction to the study of psychology and its use in various fields. The Sociology courses explore theoretical debates, conceptual frameworks and methods of social analysis. The Translation courses provide a foundation for intercultural communication skills.

All our programmes have an honours option. Students who achieve a CGPA of 3.5 and above upon completion of their basic degree will be invited to pursue the honours programme, which will be offered if the requisite number of students is met.

To graduate with a basic degree, students are required to complete a total of 130 credit units (cu) of courses, inclusive of 10 cu of university core courses. A total of 170 cu is required to graduate with honours. All courses are 5 cu unless otherwise stated.

Sociology, with its attention to social trends and impact of policy in both the private and public sectors, serves to equip **our adult learners** with the knowledge to **make sense of contemporary society** and navigate through our increasingly complex world.

A Psychology minor enables **deeper insight into understanding people and situations**, and is enriching for those who are in jobs that involve working with people.



WHOM IS THIS FOR?

This degree programme will be particularly suitable for **those who use English professionally**, such as English teachers, journalists, public relations officers, writers and editors.

Since English is the working language of international commerce, this programme will suit **professionals working in many areas, including business and marketing**.

A minor in translation allows **those who wish to strengthen their bilingual competence** in Chinese and English to acquire skills in translation and interpretation.

The Film Studies minor trains you to analyse **films as creative, economic, and socio-political products**, with a keen understanding of how film affects society and has wide-ranging uses in today's media-saturated environment.

CAREER PROSPECTS



A BA in English will give you a strong foundation in English Language and Literature, and will expand your career options by equipping you with a better working knowledge, understanding and appreciation of English. You will sharpen your analytical, writing and communication skills, which can be advantageous in many fields.

A degree in English Language and Literature will help enhance the careers of professionals who work primarily in English or write extensively in English, such as English teachers, journalists, public relations officers, writers and editors. Since English is the working language of international commerce, this programme will also suit professionals working in many areas, including business and marketing.

Those wishing to further their studies after obtaining the BA degree may consider postgraduate studies locally or overseas. Graduates of the English programmes have been accepted to postgraduate programmes in leading universities, including the National University of Singapore and the University of Oxford.



ILLYAS LIM EFFANDI
Alumnus
BA English Language
and Literature

My journey with Singapore University of Social Sciences has truly been amazing and enlightening. My studies have definitely enriched my work as an educator. The knowledge I have gained has helped me to better analyse and understand the learning needs of my students and develop effective differentiated teaching strategies. Seeing my students benefit from my lessons has made my journey with the University very rewarding.

COMPULSORY COURSES

TOTAL
40 CU

- LEVEL 1**
 - Understanding Components of Language
 - An Introduction to Language Systems
 - Analysing Prose: Short Fiction and Essays
 - Understanding Poems and Plays
- LEVEL 2**
 - Language Structure: Sentences and Sounds
 - Language and Society
 - Analysing the Nineteenth-Century Novel
 - Understanding Shakespeare: Plays and Sonnets

ENGLISH LANGUAGE ELECTIVE COURSES¹

(AT LEAST 15 CU AT LEVEL 3)

- LEVEL 1**
 - Principles and Practice of Communication²
 - Discourse: Critique and Evaluation²
- LEVEL 3**
 - Literary Stylistics
 - World Englishes
 - Language and Literacy
 - English in Singapore
 - Semantics and Pragmatics
 - Phonetics
 - Discourse Analysis
 - Phonology
 - First Language Acquisition
 - Second Language Learning
 - Morphology
 - Syntax

ENGLISH LITERATURE ELECTIVE COURSES¹

(AT LEAST 15 CU AT LEVEL 3)

- LEVEL 2**
 - Children's Literature
- LEVEL 3**
 - Jacobean Drama
 - Topics in American Literature
 - Contemporary Literature
 - Modern Poetry
 - The Eighteenth-Century Novel
 - Topics in Modernism
 - Singapore Literature
 - Shakespeare on Film³
 - Film and Gender³

Explanatory Notes

¹ BA English Language and Literature students are to complete 80 cu of Language and Literature elective courses. Students in English with minor programmes are to complete 40 cu of Language and Literature elective courses and 40 cu of courses in the minor.

² Courses for BA English Language and Literature students only (and not applicable for students in English with minor programmes).

³ Courses for BA English Language and Literature students and BA English with Film Studies students only.

HONOURS COURSE

- Capstone Course (10 cu)
(English Language OR English Literature)

BUSINESS MINOR COURSES

TOTAL
40 CU

(AT LEAST 10 CU AT LEVEL 3)

- LEVEL 1**
 - Management (Compulsory)
 - Organisational Behaviour
 - Statistics
- LEVEL 2**
 - Financial and Managerial Accounting
 - Contract and Agency Law
 - Company and Tort Law
 - Business Excellence (Compulsory)
 - Managerial Economics
 - Marketing Management (Compulsory)
- LEVEL 3**
 - Operations Management
 - Project Management
 - Customer Relationship Management
 - Business Negotiation
 - Starting and Managing a Business
 - Product/Service Innovation and Design
 - IT-Enabled Business Transformation
 - Political Economy of Asia
 - Financial Management (Compulsory)

FILM STUDIES MINOR COURSES

TOTAL
40 CU

(AT LEAST 10 CU AT LEVEL 3)

- LEVEL 1**
 - Introduction to Film Studies (Compulsory)
 - Writing Film Criticism (Compulsory)
- LEVEL 2**
 - Film Genre: Understanding Types of Film (Compulsory)
 - Film Theory (Compulsory)
 - Introduction to Animated Film
 - Singapore Film: 1930-2000
- LEVEL 3**
 - Singapore Film in the 21st Century
 - Digital Delivery: Reshaping Film and TV
 - Shakespeare on Film
 - Film and Gender

SOCIOLOGY MINOR COURSES

TOTAL
40 CU

(AT LEAST 10 CU AT LEVEL 3)

- LEVEL 2**
 - Living Sociology
 - Singapore Society
 - Social Stratification
 - Gender Issues
 - Sociology of Family
 - Urban Sociology
 - Sociology of Education
- LEVEL 3**
 - Social Gerontology
 - Popular Culture
 - Southeast Asian Societies
 - Sociology of Law and Order (10 cu)
 - Medical Sociology

PSYCHOLOGY MINOR COURSES

TOTAL
40 CU

(AT LEAST 10 CU AT LEVEL 3)

- LEVEL 1 (COMPULSORY)**
 - Introduction to Psychology 1
 - Introduction to Psychology 2
- LEVEL 2**
 - Personality and Individual Differences
 - Organizational Psychology
 - Educational Psychology
 - Social Psychology
- LEVEL 3**
 - Biological Basis of Psychology
 - Psychology of Creativity
 - Positive Psychology
 - Psychology of Consumer Behaviour
 - Personnel Assessment and Selection
 - Cognitive Psychology: Exploring the Mind

TRANSLATION MINOR COURSES

TOTAL
40 CU

(AT LEAST 10 CU AT LEVEL 3)

- LEVEL 1 (COMPULSORY)**
 - Contrastive Language Studies: English and Chinese
 - Translation and Socio-Cultural Differences
 - Fundamentals of Chinese to English Translation
 - Fundamentals of English to Chinese Translation
- LEVEL 2**
 - Translation of Media Materials: Print and Audio-Visual
 - Introduction to Interpretation
 - Consecutive Interpretation
 - Translation of Science and Technology Writings with Technology
 - Translation of Business and Trade Documents
 - Translation of Legal Documents
- LEVEL 3**
 - Chinese-English Translation of Literary Works
 - English-Chinese Translation of Literary Works
 - Financial Translation
 - Advanced Topics in Translation

BA CHINESE LANGUAGE AND LITERATURE

汉语言文学学士学位



课程简介

汉语言文学学士学位课程,旨在为对汉语言文学有兴趣的就业人士提供自我进修的机会,进一步提高学员们的教育水平与华文水准,同时培养学员们的华文文学鉴赏能力。此课程也会为本地非大学毕业教师提供一个自我提升的机会。

本课程属部分时间学习制。采用开放式学习的概念及业余学习的方式。学员可以灵活安排学习时间、地点和进度,并且根据自身情况决定修读科目的数量。所有教材的设计也都是以此为基础,精心设计,以满足成人学员的要求。

普通学位需要修读130个学分。所有科目均为5学分,除非另外说明。

招生对象

此项课程适合**对中华语言、文学有兴趣的、任何行业的公众**申请。

凡是新加坡公民、新加坡永久居民和居住在新加坡的其他居民都可以报读。



在新跃社科大学读书的这几年,我收获颇丰。不仅提升了自身的修养,改变了生活的态度,也让我的孩子一同受益。

YE QIUHONG

叶秋红

Alumnus

BA Chinese Language and Literature

修 读汉语言文学学士学位课程之后，可以到政府学校以及私立学校从事华文教育(教师与补习教师)、华文媒体(记者与编辑)、广告公司(文案写作与设计)、行政管理(文书、秘书、执行人员)等工作。如果想继续修读更高学历的教育，可以进入硕士课程修读。

中文通选课

共10学分
TOTAL 10 CU

必修课 (共5学分)

- 传播学导论*

COMPULSORY COURSE (TOTAL 5 CU)

- Introduction to Communication

选修课 (选5学分)

- 儒家思想概论*
- 中国书画艺术鉴赏*

ELECTIVE COURSES (CHOOSE 5 CU)

- Introduction to Confucius Thought
- Chinese Calligraphy and Painting Appreciation

(*注：中文通选课正在更新中。请以最新的指示为准)

普通学位课程

共120学分
TOTAL 120 CU

必修课 (共80学分)

- 中文篇章鉴赏
- 中文文章写作
- 现代华语语法与修辞
- 当代中国专题研究
- 中国现代文学
- 中国当代文学
- 中国先秦两汉魏晋南北朝文学
- 中国隋唐五代文学
- 中国宋元文学
- 中国明清文学
- 中国汉字学
- 汉语词汇语法学专题
- 唐诗专题
- 宋词专题
- 战前新马华文文学专题研究
- 战后新马华文文学专题研究

COMPULSORY COURSES (TOTAL 80 CU)

- Selected Readings in Chinese
- Writing in Chinese: Major Genres and Styles
- Modern Chinese Grammar and Rhetoric
- Issues in Contemporary China
- Modern Chinese Literature
- Contemporary Chinese Literature
- Pre-Qin to Northern-Southern Dynasty Literature of China
- Sui-Tang Dynasty Literature of China
- Song-Yuan Dynasty Literature of China
- Ming-Qing Dynasty Literature of China
- Chinese Etymology
- Chinese Lexicology and Grammar
- Tang Poetry
- Song Ci
- Issues in Pre-war Modern Chinese Literature of Singapore and Malaysia
- Issues in Post-war Modern Chinese Literature of Singapore and Malaysia

选修课 (选40学分)

- 中国历史概论
- 中国文化概论
- 实用华文语音与词汇
- 欧美文学专题
- 中文新闻采访与写作
- 比较文学专题
- 中国散文专题
- 中国小说专题
- 中英翻译基础知识
- 英中翻译基础知识

ELECTIVE COURSES (CHOOSE 40 CU)

- Introduction to Chinese History
- Introduction to Chinese Culture
- Applied Chinese Phonetics and Lexicology
- Chinese Prose
- News Reporting and Writing in Chinese
- Comparative Literature
- Chinese Prose
- Chinese Fiction
- Fundamentals of Chinese-English Translation
- Fundamentals of English-Chinese Translation

BA CHINESE LANGUAGE AND LITERATURE WITH TRANSLATION

汉语言文学与翻译专业学士学位



课程简介

汉语言文学与翻译课程是新开设的以汉语言文学为主修、翻译为副修的专业课。旨在为本地专业人士提供研习“汉语言文学”机会的同时，也能掌握中英翻译的基本技巧。学员不仅可以学习华语的语言文学课程，提升华文的应用能力，而且可以提升中英翻译能力，从而达到随着科技迅速发展而日益增长的跨文化交流以及国家之间持续不断发展的经济与政治关系的需求。

本课程属部分时间学习制。采用开放式学习的概念及业余学习的方式。学员可以灵活安排学习时间、地点和进度，并且根据自身情况决定修读科目的数量。所有教材的设计也都是以此为基础，精心设计，以满足成人学员的要求。

普通学位需要修读130个学分。所有科目均为5学分，除非另外说明。

招生对象

此项课程适合**对中华语言、文学以及翻译有兴趣的、任何行业的公众申请。**

凡是新加坡公民、新加坡永久居民和居住在新加坡的其他居民(会视移民局签发的证件具体判断)都可以报读。

职业前景



修读“汉语言文学与翻译”学士学位(BACLTL)课程之后，可以到政府或私立机构从事与华文教育(教师与补习教师)、华文媒体(记者、编辑与翻译)、中英翻译公司、广告公司(文案翻译、写作与设计)、行政管理(文书、秘书、执行人员)等工作。如果想继续修读更高学历的教育，可以进入有关专业的硕士课程修读。

中文通选课

共10学分
TOTAL 10 CU

必修课 (共5学分)

- 传播学导论*

选修课 (选5学分)

- 儒家思想概论*
- 中国书画艺术鉴赏*

COMPULSORY COURSES

(TOTAL 5 CU)

- Introduction to Communication

ELECTIVE COURSES

(CHOOSE 5 CU)

- Introduction to Confucius Thought
- Chinese Calligraphy and Painting Appreciation

(*注: 中文通选课正在更新中。请以最新的指示为准)

普通学位课程

共80学分
TOTAL 80 CU

必修课 (共80学分)

- 中文篇章鉴赏
- 中文文章写作
- 现代华语语法与修辞
- 当代中国专题研究
- 中国现代文学
- 中国当代文学
- 中国先秦两汉魏晋南北朝文学
- 中国隋唐五代文学
- 中国宋元文学
- 中国明清文学
- 中国汉字学
- 汉语词汇语法学专题
- 唐诗专题
- 宋词专题
- 战前新马华文文学专题研究
- 战后新马华文文学专题研究

COMPULSORY COURSES

(TOTAL 80 CU)

- Selected Readings in Chinese
- Writing in Chinese: Major Genres and Styles
- Modern Chinese Grammar and Rhetoric
- Issues in Contemporary China
- Modern Chinese Literature
- Contemporary Chinese Literature
- Pre-Qin to Northern-Southern Dynasty Literature of China
- Sui-Tang Dynasty Literature of China
- Song-Yuan Dynasty Literature of China
- Ming-Qing Dynasty Literature of China
- Chinese Etymology
- Chinese Lexicology and Grammar
- Tang Poetry
- Song Ci
- Issues in Pre-war Modern Chinese Literature of Singapore and Malaysia
- Issues in Post-war Modern Chinese Literature of Singapore and Malaysia

翻译副修课程

共40学分
TOTAL 40 CU

必修课 (40学分, 其中10学分必须是第三级科目)

- 英汉语言对比
- 翻译与社会文化差异
- 汉英翻译基础
- 英汉翻译基础

COMPULSORY COURSES

(40 CU, MINIMUM 10 CU OF LEVEL 3 COURSES)

- Contrastive Language Studies: English and Chinese
- Translation and Socio-Cultural Differences
- Fundamentals of English to Chinese Translation
- Fundamentals of English to Chinese Translation

选修课

- 平面及视听传媒翻译
- 口译入门
- 交替传译
- 运用科技翻译科技文本
- 商贸文件翻译
- 法律文件翻译
- 汉英文学作品翻译
- 英汉文学作品翻译
- 金融翻译
- 高级翻译专题

ELECTIVE COURSES

- Translation of Media Materials: Print and Audio-Visual
- Introduction to Interpretation
- Consecutive Interpretation
- Translation of Science and Technology Writings with Technology
- Translation of Business and Trade Documents
- Translation of Legal Documents
- Chinese-English Translation of Literary Works
- English-Chinese Translation of Literary Works
- Financial Translation
- Advanced Topics in Translation

BA MALAY LANGUAGE AND LITERATURE

PROGRAMME OVERVIEW



The programme curriculum is suitable for Malay Language and Literature teachers, and individuals who are interested in pursuing a degree in the field for personal and professional development. This programme has a strong workplace perspective, and has been specially crafted to provide students with a good grasp of the linguistics of the Malay language within the social context of Singapore and the region. It aims to produce graduates who are well versed in applied linguistics and able to teach Malay Language and Literature or be language professionals.

This programme exposes students to a range of courses on Malay linguistics, culture, literature, grammar and translation. These courses will provide students with an in-depth understanding of the Malay world and enable them to apply this knowledge to the teaching profession or other fields of applied linguistics such as editing and translating.

Students are required to complete a total of 130 credit units (cu) to graduate with a basic degree, inclusive of 10 cu of university core courses. All courses are 5 cu unless stated otherwise.

WHOM IS THIS FOR?



The BAML programme is open to all Singapore citizens, permanent residents or residents in Singapore who have the **interest in and commitment to pursuing a degree in Malay Language and Literature.**

CAREER PROSPECTS



Successful graduates of the BAML programme will find themselves suited for a career in teaching, print and audio media, and translating and interpreting.

MALAY LINGUISTICS AND APPLIED LINGUISTICS CLUSTER

- Introduction to Malay Linguistics (Compulsory)
- Structure of the Malay Language (Compulsory)
- Introduction to Translation (Compulsory)
- Malay Phonetics and Phonology (Elective)
- Malay Grammar (Compulsory)
- Two-way Translation Malay-English (Compulsory)
- Topics in Interpretation (Compulsory)
- Approaches to Malay Language Research (Elective)
- Comparative Study of Bahasa Melayu and Bahasa Indonesia (Compulsory)
- Malay Consecutive Interpretation (Compulsory)

MALAY LITERATURE AND SOCIETY CLUSTER

- Introduction to Malay Literature (Compulsory)
- Malay Prose and Poetry (Compulsory)
- Teaching of Language in Malay Literature (Elective)
- Malay Films (Compulsory)
- Modern Indonesian Literature (Compulsory)
- Literature for Children (Elective)
- Malay Civilisation, Philosophy and Thought (Compulsory)
- Islam and the Malays (Compulsory)
- Jawi and Malay Literature (Elective)
- Classical Malay Literature (Elective)
- Singapore Malay Literature (Compulsory)

PEDAGOGY CLUSTER

- Pedagogical Approaches to Language Teaching (Compulsory)
- Teaching Listening and Speaking in the Malay Language Classroom (Elective)
- Teaching Reading and Writing in the Malay Language Classroom (Elective)
- Materials Designing for the Malay Language Classroom (Elective)
- Testing and Assessment in Language Teaching (Elective)



MARLIANA BTE MOHAMED RASHID
Alumnus
BA Malay Language and Literature

I found the degree programme to be an eye-opener and I am grateful that I was able to apply what I had learnt at Singapore University of Social Sciences to my teaching almost immediately.

For instance, the course on Malay Grammar gave me more confidence to structure my teaching of Malay Grammar to my students. The course on Malay Films inspired me to craft a lesson for them on Malay Films and created awareness among my students. It is useful for my students when I design moral lessons using Malay films. We applied perspective-taking and discussed moral dilemmas based on the films we watched.



V INDRANI
Alumnus
BA Tamil Language and Literature

I found that my programme at Singapore University of Social Sciences was beneficial as I learnt about Tamil Culture, Singapore and Malaysian literature, and expanded my knowledge of local Tamil culture, literature, arts and history. In particular, I enjoyed the translation theory and practice module as it tested my bilingual skills and gave me the opportunity to express myself in both languages (Tamil to English and English to Tamil).

BA TAMIL LANGUAGE AND LITERATURE BA TAMIL LANGUAGE AND LITERATURE WITH COMMUNICATION / ENGLISH LANGUAGE

இளங்கலை தமிழ்மொழி மற்றும் இலக்கியம்

இளங்கலை தமிழ்மொழி, தமிழ் இலக்கியம் மற்றும் தொடர்பியல் / ஆங்கிலமொழி



PROGRAMME OVERVIEW

இளங்கலைப் பட்டக்கல்வியானது, தமிழாசிரியர்கள் மற்றும் தமிழ் ஆர்வலர்கள் தமிழ்மொழி மற்றும் இலக்கியத்தில் தம் அறிவை வளர்த்துக்கொள்ளும் வகையில் உருவாக்கப்பட்டுள்ளது. பாடத்திட்டம், சிங்கப்பூர் சமூக அறிவியல் பல்கலைக்கழகம் மற்றும் தமிழ் நாட்டுக் கல்வியாளர்களின் கூட்டு முயற்சியால் தயாரிக்கப்பட்டுள்ளது. இது தமிழ் நாட்டில் கற்பிக்கப்படும் பாடத்திட்டத்திற்கு நிகரானது. அதே வேளையில் சிங்கப்பூர் மாணவர்களின் தேவையைப் பூர்த்தி செய்யும் வகையில் உள்ளூர், மலேசிய, யாழ்ப்பாண இலக்கியங்களும் இணைக்கப்பட்டுள்ளன. மொழி பாடத்திட்டமானது, மாணவர்களின் மொழித்திறன்களையும் மொழியறிவையும் வளர்க்க ஏற்புடையதாயுள்ளது. இலக்கியப் பாடத்திட்டமானது பல்வேறு காலக்கட்டத்தில் எழுந்த இலக்கிய வகைகளைப் படித்து இன்புற ஆவன செய்கிறது.

A programme that provides Tamil language teachers and Tamil studies enthusiasts with an opportunity to pursue a degree. Jointly developed by Singapore University of Social Sciences and scholars from Tamil Nadu, this programme is similar to that offered in Tamil Nadu, while integrating local content to make it more relevant to students in Singapore.

Students may pursue Tamil Language and Tamil Literature as a single BA programme, or opt for a major in Tamil Language and Tamil Literature with a minor in English Language or Communication. The BA Tamil Language and Literature with English Language will help prepare undergraduates for careers that require a strong background in Tamil and English, particularly in the teaching profession where they will have the versatility of teaching in both Tamil and English. It will give an edge to people working in a wide variety of careers such as teaching, journalism, translation and interpretation, and other language-related fields. This programme will produce effective bilinguals in Tamil and English, giving them an added advantage in a multilingual country like Singapore. The BA Tamil Language and Literature with Communication programme inculcates a good understanding of the textual, visual and audio elements of communication, as well as a range of effective strategies in media communication. This programme will appeal to those who are strong in Tamil and English, and at the same time keen to combine their Tamil language skills with their knowledge of communication in the various communication industries, such as print media, public relations, and corporate communication.

These programmes have one intake per year in July.



WHOM IS THIS FOR?

BA TAMIL LANGUAGE AND LITERATURE

This programme is meant for anyone with a **passion for the language**. It is suitable for those who work in Tamil related areas such as *Tamil language teachers, court interpreters, and broadcasters*, who wish to upgrade their academic qualifications.

BA TAMIL LANGUAGE AND LITERATURE WITH COMMUNICATION

The BATLC programme will be particularly suitable **for those aspiring to become journalists in print media, visual and audio fields** such as *television and radio, and public relations*.

BA TAMIL LANGUAGE AND LITERATURE WITH ENGLISH LANGUAGE

The BATTLE programme will be suitable **for those who use Tamil and English professionally** as *school teachers, journalists, broadcast journalists, public relations officers, court interpreters and translators*.

CAREER PROSPECTS



BA TAMIL LANGUAGE AND LITERATURE

Our graduates will be able to engage in Tamil language (BATL) teaching at the pre-primary, primary, secondary, and junior college levels. They can also advance their careers in broadcasting or in the courts and Parliament as interpreters.

BA TAMIL LANGUAGE AND LITERATURE WITH COMMUNICATION

Students pursuing a degree in Tamil Language and Literature with Communication (BATLC) will be able to combine their Tamil language skills with their knowledge of communication and find jobs in the various communication industries, such as print media, radio, television and production houses, public relations, and corporate communication.

BA TAMIL LANGUAGE AND LITERATURE WITH ENGLISH LANGUAGE

A BA degree in Tamil Language and Literature with English Language (BATLE) will give our graduates an edge in multilingual Singapore. This programme will equip students with the core knowledge, skills and competencies in both Tamil and English languages which will give the students versatility. A strong foundation in Tamil language and English will expand students' career prospects in language-related areas such as a teaching career in schools, media, court, parliament and journalism.

BA TAMIL LANGUAGE AND LITERATURE

UNIVERSITY CORE COURSES (10 CU)

பல்கலைக்கழக அடிப்படைப் பாடங்கள்

- தமிழ்மொழி அறிமுகம்
- தமிழ் இலக்கியம் அறிமுகம்

LEVEL 1

- தமிழ் இலக்கிய வரலாறு
- தமிழ் இலக்கியத் திறனாய்வு அறிமுகம்
- இக்காலத் தமிழ்க் கவிதை
- இக்காலத் தமிழ் உரைநடை
- நாட்டுப்புறக் கலைகள்
- நாட்டுப்புற இலக்கியம்
- தமிழ் எழுத்தியல்
- தமிழ்ப் புணரியல்

- TLL101 Introduction to Tamil Language
- TLL102 Introduction to Tamil Literature

- TLL103 History of Tamil Literature
- TLL104 Introduction to Tamil Literary Criticism
- TLL105 Modern Tamil Poetry
- TLL106 Modern Tamil Prose
- TLL107 Folk Arts
- TLL108 Folk Literature
- TLL109 Tamil Phonology
- TLL110 Tamil Morphophonemics

LEVEL 2

- காப்பிய இலக்கியம்
- அற இலக்கியம்
- தமிழர் வரலாறு
- தென்கிழக்காசிய நாடுகளுடனான இந்தியர் தொடர்பு
- பக்தி இலக்கியம்
- சிற்றிலக்கியம்
- தமிழ்ச் சொல்லியல்
- தமிழ்த் தொடரியல்

- TLL201 Epic Literature
- TLL202 Didactical Literature
- TLL203 History of Tamils
- TLL204 Indian Contacts with Southeast Asia
- TLL205 Devotional Literature
- TLL206 Minor Literature
- TLL207 Tamil Morphology
- TLL208 Tamil Syntax

LEVEL 3

- மொழிபெயர்ப்புக் கொள்கைகள்
- மொழிபெயர்ப்புப் பயிற்சி
- கோட்பாட்டு மொழியியல்
- பயனாக்க மொழியியல்
- யாப்பியல்
- அணியியல்
- சங்கச் செவ்வியல் இலக்கியம் - அகம்
- சங்க செவ்வியல் இலக்கியம் - புறம்

- TLL301 Theory of Translation
- TLL302 Practice of Translation
- TLL303 Theoretical Linguistics
- TLL304 Applied Linguistics
- TLL305 Tamil Prosody
- TLL306 Tamil Poetics
- TLL307 Sangam Classical Poetry of Love (Agham)
- TLL308 Sangam Classical Poetry of Heroism and Others (Puram)

BA TAMIL LANGUAGE AND LITERATURE MAJOR COURSES

UNIVERSITY CORE COURSES (10 CU)

பல்கலைக்கழக அடிப்படைப் பாடங்கள்

- தமிழ்மொழி அறிமுகம்
- தமிழ் இலக்கியம் அறிமுகம்

COMPULSORY COURSES (80 CU)

LEVEL 1

- இக்காலத் தமிழ்க் கவிதை
- இக்காலத் தமிழ் உரைநடை
- தமிழ் எழுத்தியல்
- தமிழ்ப் புணரியல்

LEVEL 2

- காப்பிய இலக்கியம்
- அற இலக்கியம்
- பக்தி இலக்கியம்
- சிற்றிலக்கியம்
- தமிழ்ச் சொல்லியல்
- தமிழ்த் தொடரியல்

LEVEL 3

- மொழிபெயர்ப்புக் கொள்கைகள்
- மொழிபெயர்ப்புப் பயிற்சி
- கோட்பாட்டு மொழியியல்
- பயனாக்க மொழியியல்
- சங்கச் செவ்வியல் இலக்கியம் - அகம்
- சங்கச் செவ்வியல் இலக்கியம் - புறம்

- TLL101 Introduction to Tamil Language
- TLL102 Introduction to Tamil Literature

- TLL105 Modern Tamil Poetry
- TLL106 Modern Tamil Prose
- TLL109 Tamil Phonology
- TLL110 Tamil Morphophonemics

- TLL201 Epic Literature
- TLL202 Didactical Literature
- TLL205 Devotional Literature
- TLL206 Minor Literature
- TLL207 Tamil Morphology
- TLL208 Tamil Syntax

- TLL301 Theory of Translation
- TLL302 Practice of Translation
- TLL303 Theoretical Linguistics
- TLL304 Applied Linguistics
- TLL307 Sangam Classical Poetry of Love (Agham)
- TLL308 Sangam Classical Poetry of Heroism and Others (Puram)

COMMUNICATION MINOR COURSES

TOTAL
40 CU

COMPULSORY COURSES (20 CU)

LEVEL 1

- Principles and Practice of Communication
- Discourse: Critique and Evaluation
- Media Communication in a Changing World

LEVEL 2

- Visual Texts and Communication

ELECTIVE COURSES

(CHOOSE 20 CU, MINIMUM 10 CU OF LEVEL 3 COURSES)

LEVEL 2

- Writing for Print and Emerging Media
- Writing for Strategic Communication
- Media Relations
- Creative Communication Strategies

LEVEL 3

- Public Relations
- Corporate Communication
- Media Management
- Analysis of Issues and Trends in the Communication Industry
- Media Law and Ethics
- Crisis Communication
- Feature Writing
- Multimedia Public Affairs Reporting
- Strategic Social Media Management
- Communication Campaign Planning
- Integrated Marketing Communications

ENGLISH LANGUAGE MINOR COURSES

TOTAL
40 CU

COMPULSORY COURSES (20 CU)

LEVEL 1

- Understanding Components of Language
- An Introduction to Language Systems

LEVEL 2

- Language Structure: Sentences and Sounds
- Language and Society

ELECTIVE COURSES

(CHOOSE 20 CU, MINIMUM 10 CU OF LEVEL 3 COURSES)

LEVEL 1

- Analysing Prose: Short Fiction and Essays
- Understanding Poems and Plays

LEVEL 3

- World Englishes
- Language and Literacy
- English in Singapore
- Semantics and Pragmatics
- Discourse Analysis
- Literary Stylistics
- First Language Acquisition
- Second Language Learning

BACHELOR OF COMMUNICATION



PROGRAMME OVERVIEW

The communication industry is a burgeoning industry in Singapore and the region. The need for well-qualified professionals in the field cannot be over-emphasised. With their strong emphasis on the textual, visual and audio elements of communication, the Singapore University of Social Sciences' Communication programme prepare students to perform competently in a variety of sub-fields in the communication industries.

Students may pursue Communication as a single subject, or with a minor in Business, Contemporary China Studies, English Language, Film Studies, Marketing, Multimedia, Political Science, Psychology, Security Studies or Translation. The Communication programmes are ideal for those who are already carrying out communication related job functions in media or other related fields but do not have the necessary tertiary qualifications to be considered for promotions or salary increases. These programmes will also meet the needs of those who are currently employed in other kinds of work but would like to change career tracks and move into the vibrant communication or media-related fields.

The programme covers subjects ranging from media writing to media management, media production, multimedia and design. Our programme provides students with the critical advantage necessary to achieve their ambitions, whether they are interested in journalism, media management, TV, radio, strategic communication, public relations, corporate communication, advertising, marketing communications or media production.



WHOM IS THIS FOR?

Working adults who are already employed in related fields but who are *looking to add value to their existing knowledge and skills by formalising their expertise* which would, in turn, create career advancement opportunities for them.

Those in general administrative positions who are looking *to acquire new and more specific knowledge and skills.*

Those who wish to work in the communication and media industry.

CAREER PROSPECTS



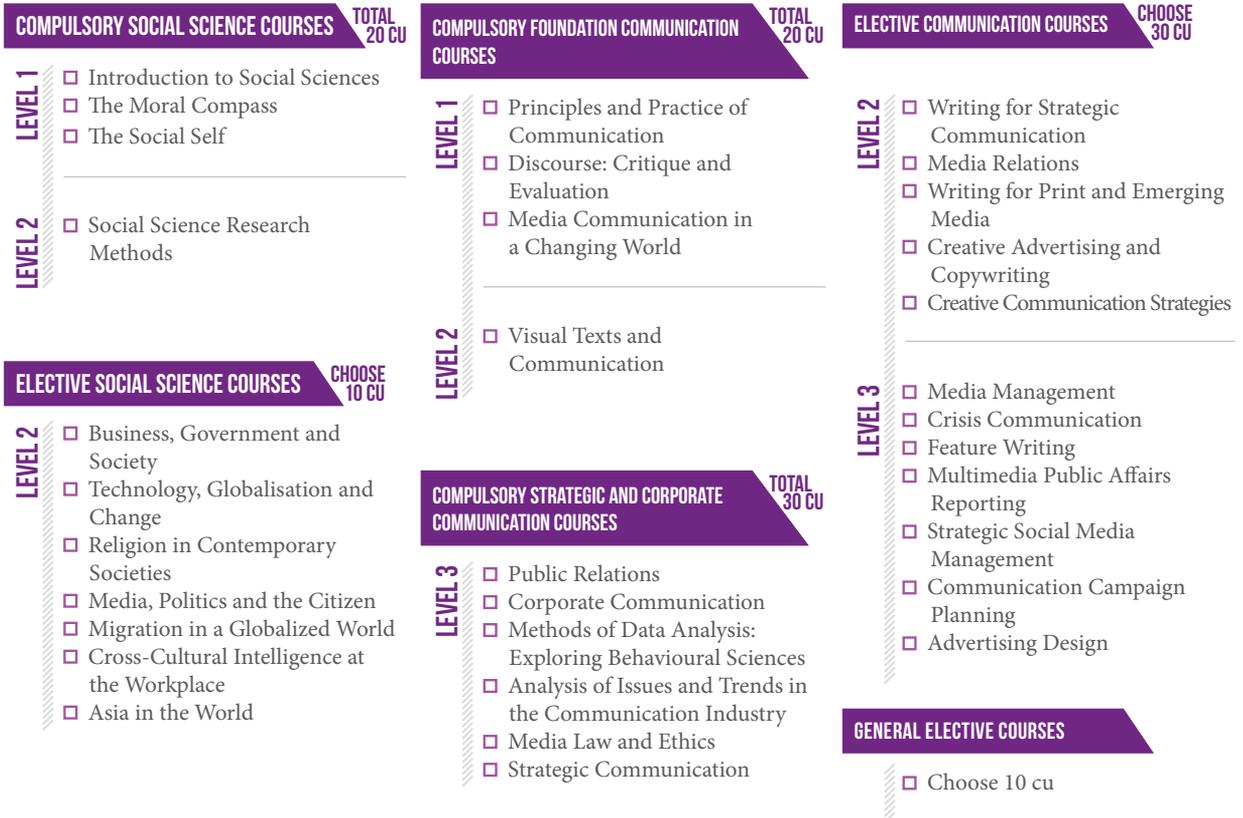
A Communication degree provides diverse opportunities in many fields. The courses in the Communication programme will appeal to those interested in careers in public relations, corporate communications, radio and television broadcasting, TV and print journalism, arts management, media management, and even hospitality and tourism. The skills developed here will also make graduates well suited to careers in advertising, publishing, and teaching.



CECILIA YANG CAIXIA
Alumni
Bachelor of Communication

It can be quite challenging to juggle work, studies and personal commitments but this is often better handled with good time management and self-discipline. The flexibility of Singapore University of Social Sciences' e-blended learning and the helpful lecturers have definitely made part-time learning more enjoyable and manageable for working adults like me.

My advice to potential students out there will be to do something that you have passion for as this will enrich your learning experience.



BACHELOR OF COMMUNICATION WITH BUSINESS / CONTEMPORARY CHINA STUDIES / ENGLISH LANGUAGE / FILM STUDIES / MARKETING / MULTIMEDIA / POLITICAL SCIENCE / PSYCHOLOGY / SECURITY STUDIES / TRANSLATION

PROGRAMME OVERVIEW

The Communication programmes provide students with the essential skills and knowledge to excel in the field of journalism, media management, TV, radio, strategic communication, advertising, marketing communications or media production.

The Business minor courses provide students with the essential skills and knowledge that support the corporate communication of business operations such as operation management, large-scale project management, and human capital management.

The Contemporary China Studies minor courses equip students with multidisciplinary knowledge and training in understanding the different facets of contemporary China, a global power in the ascendancy, and the critical awareness and perspectives in dealing with complex societies besides their own. Such exposure and understanding will stand communication students in good stead with prospective employers.

The English Language minor courses, which include description, analysis and interpretation of language structures, equip students with the competencies required to work in mass communication and language-related fields such as general education and editorial work.

The multidisciplinary Film Studies minor courses equip students with an understanding of the film industry through the artistic, narrative, socio-cultural, economic and theoretical aspects of film. This will be vital for fields or industries that require the skills to critically evaluate and engage with film as a creative work, a business product, a reflector of the times, and a force for change.

The Marketing minor courses provide students with the marketing knowledge and skills that further sharpen their professionalism in strategic and marketing communications. In an increasingly complex economy, many media organisations depend heavily on marketing activities. In addition, communication professionals who work for non-business organisations will need to engage in marketing activities as well.

The Multimedia minor courses prepare students for career advancement in the era of digital media. The skills and knowledge in multimedia will allow graduates to exploit the flow of information through audio-visual modalities, the computer, and the Internet.

PROGRAMME OVERVIEW



The Political Science minor provides students with analytical skills needed to better understand the political institutions, political processes and social values that shape our society. Regardless of their fields or industry, students will be better placed to respond to the demands of their jobs in this fast-paced and oft-times politicised environment. They will also appreciate how micro and macro-level interactions are not guided by individual actions, but are part of a larger complex arrangement that not only encompasses the social and economic institutions and processes, but also the political.

The Psychology minor courses equip students with a set of core knowledge, skills, and competencies required to work in communication- and psychology-related industries, including government ministries, social service, corporate consultancy, human resource and market survey and research.

The Translation minor courses aim to strengthen students' bilingual competence (Chinese and English), foster cross-cultural awareness, and equip students with essential translation skills. With a focus on the application of technology in translation and an applied approach, the Translation minor courses will prepare students for careers where translation skills are highly valued.

The Security Studies Minor prepares our graduates with upper undergraduate level courses on security theory, government, political history, economic security, technology (cybersecurity), the mind of the terrorist, society and security, and non-traditional security. Please refer to our website for Security Studies minor courses and admission requirements.

Students are required to complete a total of 130 credit units (cu) to graduate with a basic degree, inclusive of 10 cu of university core courses. All courses are 5 cu unless stated otherwise.



WHOM IS THIS FOR?

Working adults who are already employed in related fields but who are *looking to add value to their existing knowledge and skills by formalising their expertise* which would, in turn, create career advancement opportunities for them.

Those in general administrative positions who are looking to *acquire new and more specific knowledge and skills in the above-mentioned areas.*

Those who wish to work in the communication and media industry.



CAREER PROSPECTS



A Communication degree provides diverse opportunities in many fields. The courses in the Communication programme will appeal to those interested in careers in public relations, corporate communications, radio and television broadcasting, TV and print journalism, arts management, media management, and even hospitality and tourism. The skills developed here will also make graduates well suited to careers in advertising, publishing, and teaching.

Since English is the working language of international commerce, this programme will also suit professionals working in other areas.

COMPULSORY SOCIAL SCIENCE COURSES **TOTAL 20 CU**

- LEVEL 1**
- Introduction to Social Sciences
 - The Moral Compass
 - The Social Self
-
- LEVEL 2**
- Social Science Research Methods

COMPULSORY FOUNDATION COMMUNICATION COURSES **TOTAL 20 CU**

- LEVEL 1**
- Principles and Practice of Communication
 - Discourse: Critique and Evaluation
 - Media Communication in a Changing World
-
- LEVEL 2**
- Visual Texts and Communication

ELECTIVE COMMUNICATION COURSES **TOTAL 40 CU**
(MINIMUM 30 CU OF LEVEL 3 COURSES)

- LEVEL 2**
- Writing for Strategic Communication
 - Media Relations
 - Writing for Print and Emerging Media
 - Creative Advertising and Copywriting
 - Creative Communication Strategies
-
- LEVEL 3**
- Public Relations
 - Corporate Communications
 - Media Management
 - Analysis of Issues and Trends in the Communication Industry
 - Media Law and Ethics
 - Crisis Communication
 - Feature Writing
 - Multimedia Public Affairs Reporting
 - Methods of Data Analysis: Exploring Behavioral Sciences
 - Strategic Communication
 - Strategic Social Media Management
 - Communication Campaign Planning

BUSINESS MINOR COURSES **TOTAL 40 CU****COMPULSORY COURSES (20 CU)**

- LEVEL 1**
- Management
-
- LEVEL 2**
- Business Excellence
 - Marketing Management
-
- LEVEL 3**
- Financial Management

CONTEMPORARY CHINA STUDIES MINOR COURSES **TOTAL 40 CU****COMPULSORY COURSES (20 CU)**

- LEVEL 1**
- The Making of Modern China
 - Government and Politics in China
 - Chinese Economy in Transformation
 - Chinese Society in Transition

ELECTIVE COURSES
(CHOOSE 20 CU, MINIMUM 10 CU OF LEVEL 3 COURSES)

- LEVEL 2**
- Policy Making in China
 - China's Rise and Its Implications
 - Chinese Cultural Psychology
-
- LEVEL 3**
- Comparative Development of Hong Kong and Taiwan
 - Doing Business with China
 - Globalization and Social Change
 - Overseas Experiential Learning - Beijing

ENGLISH LANGUAGE MINOR COURSES **TOTAL 40 CU****COMPULSORY COURSES (20 CU)**

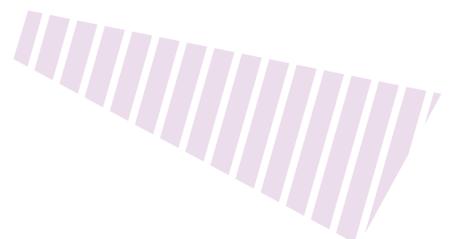
- LEVEL 1**
- Understanding Components of Language
 - An Introduction to Language Systems
-
- LEVEL 2**
- Language Structure: Sentences and Sounds
 - Language and Society

ELECTIVE COURSES
(CHOOSE 20 CU, MINIMUM 10 CU OF LEVEL 3 COURSES)

- LEVEL 1**
- Analysing Prose: Short Fiction and Essays
 - Understanding Poems and Plays
-
- LEVEL 3**
- World Englishes
 - Language and Literacy
 - English in Singapore
 - Semantics and Pragmatics
 - Discourse Analysis
 - Literary Stylistics
 - First Language Acquisition
 - Second Language Learning

ELECTIVE COURSES
(CHOOSE 20 CU, MINIMUM 10 CU OF LEVEL 3 COURSES)

- LEVEL 1**
- Organisational Behaviour
 - Statistics
-
- LEVEL 2**
- Financial and Managerial Accounting
 - Contract and Agency Law
 - Company and Tort Law
 - Managerial Economics
-
- LEVEL 3**
- Operations Management
 - Project Management
 - Customer Relationship Management
 - Business Negotiation
 - Starting and Managing a Business
 - Product/Service Innovation and Design
 - IT-Enabled Business Transformation
 - Political Economy of Asia



FILM STUDIES MINOR COURSES**TOTAL
40 CU****COMPULSORY COURSES (20 CU)**

- LEVEL 1**
- Introduction to Film Studies
 - Writing Film Criticism

- LEVEL 2**
- Film Genre: Understanding Types of Film
 - Film Theory

**ELECTIVE COURSES
(CHOOSE 20CU, MINIMUM 10 CU OF LEVEL 3 COURSES)**

- LEVEL 2**
- Introduction to Animated Film
 - Singapore Film: 1930-2000

- LEVEL 3**
- Singapore Film in the 21st Century
 - Digital Delivery: Reshaping Film and TV
 - Shakespeare on Film
 - Film and Gender

MULTIMEDIA MINOR COURSES**TOTAL
40 CU****COMPULSORY COURSES (10 CU)**

- LEVEL 1**
- Creative Design Fundamentals
 - History of Media

**ELECTIVE COURSES
(CHOOSE 30CU, MINIMUM 10 CU OF LEVEL 3 COURSES)**

- LEVEL 1**
- Digital Photography Technology

- LEVEL 2**
- Internet Technologies

- LEVEL 3**
- Audio and Video Production Techniques (10 cu)
 - Visual Effects Design
 - Virtual Reality Filmmaking
 - Online Channel Creation and Management
 - Interactive Digital Animation

PSYCHOLOGY MINOR COURSES**TOTAL
40 CU****COMPULSORY COURSES (10 CU)**

- LEVEL 1**
- Introduction to Psychology 1
 - Introduction to Psychology 2

**ELECTIVE COURSES
(CHOOSE 30CU, MINIMUM 10 CU OF LEVEL 3 COURSES)**

- LEVEL 2**
- Organizational Psychology
 - Educational Psychology
 - Personality and Individual Differences
 - Social Psychology

- LEVEL 3**
- Cognitive Psychology: Exploring the Mind
 - Psychology of Creativity
 - Positive Psychology
 - Personnel Assessment and Selection
 - Biological Basis of Psychology
 - Psychology of Consumer Behaviour

MARKETING MINOR COURSES**TOTAL
40 CU****COMPULSORY COURSES (30 CU)**

- LEVEL 1**
- Statistics

- LEVEL 2**
- Human Behaviour in Organisations
 - Contract and Agency Law
 - Marketing Management

- LEVEL 3**
- Consumer Behaviour
 - Marketing Research

**ELECTIVE COURSES
(CHOOSE 10 CU)**

- LEVEL 3**
- Integrated Marketing Communications
 - Business-to-Business Marketing
 - Services Marketing
 - Sales Management
 - Retail Management
 - Brand Management
 - Multivariate Analysis
 - Starting and Managing a Business
 - Internet and Social Media Marketing
 - Pricing
 - Case Studies in Marketing Management

POLITICAL SCIENCE MINOR COURSES**TOTAL
40 CU****COMPULSORY COURSES (20 CU)**

- LEVEL 1**
- Introduction to Political Science
 - Government and Politics of Singapore

- LEVEL 2**
- Fundamentals of Public Administration
 - Introduction to Comparative Politics

**ELECTIVE COURSES
(CHOOSE 20 CU, MINIMUM 10 CU OF LEVEL 3 COURSES)**

- LEVEL 2**
- Business, Government and Society
 - Media, Politics and the Citizen

- LEVEL 3**
- Political Economy of Asia
 - Comparative Politics in Southeast Asia
 - Public Administration in Southeast Asia
 - Corruption and Governance

SECURITY STUDIES MINOR COURSES**TOTAL
40 CU**

Please refer to website for Security Studies minor courses and admission requirements.

TRANSLATION MINOR COURSES**TOTAL
40 CU****COMPULSORY COURSES (20 CU)**

- LEVEL 1**
- Contrastive Language Studies: English and Chinese
 - Translation and Socio-Cultural Differences
 - Fundamentals of Chinese to English Translation
 - Fundamentals of English to Chinese Translation

**ELECTIVE COURSES
(CHOOSE 20 CU, MINIMUM 10 CU OF LEVEL 3 COURSES)**

- LEVEL 2**
- Translation of Media Materials: Print and Audio-Visual
 - Introduction to Interpretation
 - Consecutive Interpretation
 - Translation of Science and Technology Writings with Technology
 - Translation of Business and Trade Documents
 - Translation of Legal Documents

- LEVEL 3**
- Chinese-English Translation of Literary Works
 - English-Chinese Translation of Literary Works
 - Financial Translation
 - Advanced Topics in Translation

BSc PSYCHOLOGY BSc PSYCHOLOGY WITH MULTIMEDIA / SECURITY STUDIES BA PSYCHOLOGY WITH BUSINESS / COMMUNICATION / FILM STUDIES / MARKETING / POLITICAL SCIENCE / SOCIOLOGY / TRANSLATION



PROGRAMME OVERVIEW

The Psychology programmes cover a broad range of theoretical, conceptual, analytical and functional skills. Students will receive a comprehensive education in Psychology, and may choose from specialised electives such as organisational/work psychology, educational psychology, and health psychology/well being. Students may pursue psychology to broaden their skill sets and capabilities.

These programmes are for those who find Psychology interesting, and wish to pursue it either as a career or as an aid to some other career. The degree programmes are enriching for those who are in jobs that involve working with people or need an understanding of them. Sometimes, what is needed are skills to understand people as people; in other situations, an objective and detached judgement is required. In either case, a grounding in Psychology is helpful.

These programmes have an honours option. Students with an excellent record upon completion of their basic degree will be invited to pursue the honours programme.

To graduate with a basic degree, students are required to complete a total of 130 credit units (cu) of courses, inclusive of 10 cu of university core courses. An additional 40 cu is required to graduate with honours. All courses are 5 cu unless stated otherwise.

Students may pursue a Psychology programme in combination with a minor in Business, Communication, Film Studies, Marketing, Multimedia, Political Science, Security Studies, Sociology or Translation.



WHOM IS THIS FOR?

Those who find Psychology interesting, and wish to pursue it either as a career or as an aid to some other careers.

Those who are in jobs that involve working with people or that require an understanding of them.

Students who wish to acquire skills to *understand people as people*.

CAREER PROSPECTS



A psychology bachelor's degree is a general social sciences degree. Graduates can basically work in any field. However, to pursue a career in psychology (e.g., as a clinical, organisational, educational, or academic psychologist), a higher degree in psychology is required (e.g., master's or PhD). Some of our alumni, after having obtained an Honours degree in psychology at Singapore University of Social Sciences, have pursued a master's/ PhD degree in other universities.

SOCIAL SCIENCE CORE COMPULSORY COURSES TOTAL 20 CU¹

- LEVEL 1**
 - Introduction to Social Sciences
 - The Moral Compass
 - The Social Self

- LEVEL 2**
 - Social Science Research Methods

SOCIAL SCIENCE CORE ELECTIVE COURSES CHOOSE 10 CU¹

- LEVEL 2**
 - Religion in Contemporary Societies
 - Media, Politics and the Citizen
 - Business, Government and Society
 - Technology, Globalisation and Change
 - Cross-Cultural Intelligence at the Workplace
 - Asia in the World
 - Migration in a Globalised World

COMPULSORY COURSES TOTAL 45 CU

- LEVEL 1**
 - Introduction to Psychology 1
 - Introduction to Psychology 2

- LEVEL 2**
 - Social Psychology
 - Developmental Psychology
 - Abnormal Psychology
 - Organizational Psychology

- LEVEL 3**
 - Cognitive Psychology: Exploring the Mind
 - Research Methods
 - Methods of Data Analysis: Exploring Behavioural Sciences

HONOURS COURSE TOTAL 40 CU

- LEVEL 4**
 - Capstone Psychology Project (10 cu)
 - Choose 30 cu of elective courses from Level 3 and above only

¹Students reading a programme with minor will only need to complete 20 cu of Social Science Core Compulsory Courses.

ELECTIVE COURSES**TOTAL
45 CU²****LEVEL 1**

- Principles and Practice of Communication

LEVEL 2

- Health Psychology
- Personality and Individual Differences
- Group Dynamics
- Educational Psychology

LEVEL 3

- Psychology of Consumer Behaviour
- Psychology of Creativity
- Positive Psychology
- Cultural Psychology
- Biological Basis of Psychology
- Work Stress
- Emotion
- Personnel Assessment and Selection
- Performance Management
- Psycho-Educational Assessment
- Applied Sport Psychology*
- Leadership Development *

LEVEL 4

- Psychometrics and Psychological Testing
- Qualitative Research
- Fundamentals of Counselling*

LEVEL 5

- Current Debates and Developments in Positive Psychology and Well-being*

BUSINESS MINOR COURSES**TOTAL
40 CU****COMPULSORY COURSES (20 CU)****LEVEL 1**

- Management

LEVEL 2

- Business Excellence
- Marketing Management

LEVEL 3

- Financial Management

ELECTIVE COURSES**(20 CU, MINIMUM 10 CU OF LEVEL 3 COURSES)****LEVEL 1**

- Organisational Behaviour
- Statistics

LEVEL 2

- Financial and Managerial Accounting
- Contract and Agency Law
- Company and Tort Law
- Managerial Economics

LEVEL 3

- Operations Management
- Project Management
- Customer Relationship Management
- Business Negotiation
- Starting and Managing a Business
- Product/Service Innovation and Design
- IT-Enabled Business Transformation
- Political Economy of Asia

COMMUNICATION MINOR COURSES**TOTAL
40 CU****COMPULSORY COURSES (20 CU)****LEVEL 1**

- Principles and Practice of Communication
- Discourse: Critique and Evaluation
- Media Communication in a Changing World

LEVEL 2

- Visual Texts and Communication

ELECTIVE COURSES**(20 CU, MINIMUM 10 CU OF LEVEL 3 COURSES)****LEVEL 2**

- Writing for Strategic Communication
- Writing for Print and Emerging Media
- Media Relations
- Creative Communication Strategies

LEVEL 3

- Corporate Communications
- Public Relations
- Media Management
- Analysis of Issues and Trends in the Communication Industry
- Media Law and Ethics
- Crisis Communication
- Feature Writing
- Multimedia Public Affairs Reporting
- Strategic Social Media Management
- Communication Campaign Planning



VIMI TAMARA ANANDH
Alumnus
BSc Psychology

Taking up a psychology degree was one of the best decisions I have ever made. The experience has made my personal and work life a richer one, and has helped me understand the power of education.

Explanatory Notes

² Students reading a programme with minor will only need to complete 15 cu of major electives and only from Level 3 and above.

* For Honours students only.

FILM STUDIES MINOR COURSES**TOTAL
40 CU****COMPULSORY COURSES (20 CU)**

- LEVEL 1**
- Introduction to Film Studies
 - Writing Film Criticism

- LEVEL 2**
- Film Genre: Understanding Types of Film
 - Film Theory

**ELECTIVE COURSES
(20CU, MINIMUM 10 CU OF LEVEL 3 COURSES)**

- LEVEL 2**
- Introduction to Animated Film
 - Singapore Film: 1930-2000

- LEVEL 3**
- Singapore Film in the 21st Century
 - Digital Delivery: Reshaping Film and TV
 - Shakespeare on Film
 - Film and Gender

MULTIMEDIA MINOR COURSES**TOTAL
40 CU****COMPULSORY COURSES (10 CU)**

- LEVEL 1**
- Creative Design Fundamentals
 - History of Media

**ELECTIVE COURSES
(30CU, MINIMUM 10 CU OF LEVEL 3 COURSES)**

- LEVEL 1**
- Digital Photography Technology

- LEVEL 2**
- Internet Technologies

- LEVEL 3**
- Audio and Video Production Techniques (10 cu)
 - Interactive Digital Animation
 - Visual Effects Design
 - Virtual Reality Filmmaking
 - Online Channel Creation and Management

SOCIOLOGY MINOR COURSES**CHOOSE
40 CU****ELECTIVE COURSES
(MINIMUM 10 CU OF LEVEL 3 COURSES)**

- LEVEL 2**
- Living Sociology
 - Singapore Society
 - Social Stratification
 - Gender Issues
 - Sociology of Family
 - Urban Sociology
 - Sociology of Education

- LEVEL 3**
- Social Gerontology
 - Popular Culture
 - Southeast Asian Societies
 - Sociology of Law and Order (10 cu)
 - Medical Sociology

MARKETING MINOR COURSES**TOTAL
40 CU****COMPULSORY COURSES (30 CU)**

- LEVEL 1**
- Statistics

- LEVEL 2**
- Human Behaviour in Organisations
 - Contract and Agency Law
 - Marketing Management

- LEVEL 3**
- Consumer Behaviour
 - Marketing Research

ELECTIVE COURSES (CHOOSE 10 CU)

- LEVEL 3**
- Integrated Marketing Communications
 - Business-to-Business Marketing
 - Services Marketing
 - Sales Management
 - Retail Management
 - Brand Management
 - Multivariate Analysis
 - Starting and Managing a Business
 - Internet and Social Media Marketing
 - Pricing
 - Case Studies in Marketing Management

POLITICAL SCIENCE MINOR COURSES**TOTAL
40 CU****COMPULSORY COURSES (20 CU)**

- LEVEL 1**
- Introduction to Political Science
 - Government and Politics of Singapore

- LEVEL 2**
- Fundamentals of Public Administration
 - Introduction to Comparative Politics

**ELECTIVE COURSES
(20CU, MINIMUM 10 CU OF LEVEL 3 COURSES)**

- LEVEL 2**
- Business, Government and Society
 - Media, Politics and the Citizen

- LEVEL 3**
- Political Economy of Asia
 - Comparative Politics in Southeast Asia
 - Public Administration in Southeast Asia
 - Corruption and Governance

SECURITY STUDIES MINOR COURSES**TOTAL
40 CU**

Please refer to website for Security Studies minor courses and admission requirements.

TRANSLATION MINOR COURSES**TOTAL
40 CU****COMPULSORY COURSES (20 CU)**

- LEVEL 1**
- Contrastive Language Studies: English and Chinese
 - Translation and Socio-Cultural Differences
 - Fundamentals of Chinese to English Translation
 - Fundamentals of English to Chinese Translation

**ELECTIVE COURSES
(20CU, MINIMUM 10 CU OF LEVEL 3 COURSES)**

- LEVEL 2**
- Translation of Media Materials: Print and Audio-Visual
 - Introduction to Interpretation
 - Consecutive Interpretation
 - Translation of Science and Technology Writings with Technology
 - Translation of Business and Trade Documents
 - Translation of Legal Documents

- LEVEL 3**
- Chinese-English Translation of Literary Works
 - English-Chinese Translation of Literary Works
 - Financial Translation
 - Advanced Topics in Translation

Important Notes

- Students must complete at least 30 cu of Level 3 Psychology courses for the major.

- Students reading a programme with minor must also complete at least 10 cu of Level 3 courses from the minor electives.

- Students are strongly advised to follow the proper progression of course levels (i.e. take Level 1 courses before Level 2, and Level 2 before Level 3).

- All courses are in 5 cu unless otherwise stated.

BA SOCIOLOGY BA SOCIOLOGY WITH COMMUNICATION / CONTEMPORARY CHINA STUDIES / FILM STUDIES / POLITICAL SCIENCE / PSYCHOLOGY / SECURITY STUDIES



PROGRAMME OVERVIEW

The Sociology degree programmes cover a wide range of contemporary social issues to provide an analysis of human behaviour and society in a globalised world. They will appeal to anyone interested in understanding their social, political and cultural environment and provide a strong foundation in analytical, theoretical and methodological skills applied to contemporary issues relating to globalisation and social change, health and medicine, social stratification (race, class and ethnicity), popular culture, family, gerontology, gender, education, urban sociology, law and order, and research methods. These are studied in light of developments in Singapore society, regionally, as well as within a global context.

Such core skills and knowledge are also essential in today's workplace. With a fast-changing world and work environment, there is a need for working adults to be equipped with competitive skills that allow them to attain a good grounding in disciplinary knowledge, skills in evaluating empirical research and capacity to apply these skills to analyse current social trends and problems, and to propose solutions in their areas of work. Sociology, with its attention on social trends and impact of policy in both the private and public sectors, serves to equip our adult learners with these skills and prepare them for related careers.

Sociology graduates hold a set of critical, analytical and research skills, and are well suited to pursue careers in a wide variety of industries – from the civil service or public administration, to private commercial organisations and non-profit organisations – and fields – from education, social policy and community development, to media, social and market research, the creative fields, healthcare, etc. Our curriculum has a strong applied focus, designed to suit working adults who wish to upgrade their skills and qualifications in their existing line of work or to move into related careers. At the same time, our courses also suit anyone with a strong personal interest in understanding society.

The programmes are open to students from any discipline, whose qualifications meet the Singapore University of Social Sciences' entry requirements. Foundation courses in the social sciences provide for a smooth transition into the programme.

Students may pursue Sociology as a single subject, or with a Communication, Contemporary China Studies, Film Studies, Political Science, Psychology or Security Studies minor. The Communication minor includes courses which provide skills in media and communication, while the Psychology minor includes organisational psychology and social psychology, amongst others. The Contemporary China Studies minor allows students to understand various facets of contemporary Chinese society. The multidisciplinary Film Studies minor equips students with an understanding of the film industry through the socio-cultural, economic and theoretical aspects of film. The Political Science minor allows students to understand government and politics, including the institutions and processes shaping politics in society. The courses offered in these minors provide a complementary perspective to the unique perspectives of Sociology with regard to understanding human behaviour and the social world.

Students are required to complete a total of 130 credit units (cu) to graduate with a basic degree, inclusive of 10 cu of university core courses. All courses are 5 cu unless stated otherwise.

WHOM IS THIS FOR?

This programme is very suitable **for those already working in – or wish to pursue careers within – industries and organisations** such as the *civil service and public administration, in social service sectors* involving health, community and social development, *in education, in the arts, media and creative industries, or in the private sector* such as market research companies.

Those who are **looking to upgrade their qualifications** to enhance their skills within these professions, and who wish to develop knowledge and competencies in the area of social and cultural research, education, community and social development, market research, journalism or media are welcome to join us. Our courses also suit students who *deal with social deviance and law and order, social work and counselling in their work*.

The programme is open to all graduates *with polytechnic diplomas* in any area, including the *health sciences or media and communications, and graduates with 'A' Levels* in any area, including humanities and sciences, whose qualifications meet the Singapore University of Social Sciences' entry requirements.

Foundation courses in the social sciences provide for a smooth transition into the programme. The programme thus *provides a strong interdisciplinary approach towards understanding contemporary human society and social change*.

Together, these courses *build a set of core critical, research and analytical skills that, coupled with historical and comparative knowledge of the changing world, are essential for working adults and their careers, and for anyone interested in understanding human behaviour and changes in their social, political and cultural environment*.

The **Communication minor** includes courses which provide skills in *media and communication*. The programme thus provides a strong interdisciplinary approach towards understanding *contemporary human society and social change*. Together, these courses *build a set of core critical, research and analytical skills that, coupled with historical and comparative knowledge of the changing world, are essential for working adults and their careers, and for anyone interested in understanding human behaviour and changes in their social, political and cultural environment*.

The **Contemporary China Studies minor** equips students with the *multidisciplinary knowledge and training needed to understand the different facets of contemporary Chinese society, a global power in ascendancy*. It provides students with the opportunity to *learn about one of the fastest developing societies in the world - China -* and equips them with a basic understanding and knowledge of what makes China work. In a globalised world, students need to *possess a wider horizon and be exposed to different countries*. The minor aims to provide them with such exposure and understanding, and this will stand them in *good stead with prospective employers*.

The **Film Studies minor** will equip students with the *multidisciplinary knowledge needed to make sense of today's media-saturated environment and the use of visual media in everyday life, through the different facets of film and the film industry*. It cultivates in students who have an *interest in visual media and popular culture the skills* to examine film as a form of visual media.

The **Political Science minor** provides students with *essential analytical skills to better understand the political institutions, political processes and social values that govern our society*. The programme allows them to better *understand and appreciate* how various levels of interactions are *interlinked with social and political arrangements* and its influences on the individual.

The **Psychology minor** includes courses in *organisational and cognitive psychology*. The programme thus provides a *strong interdisciplinary approach towards understanding contemporary human society and social change*. Together, these courses build a set of core critical, research and analytical skills that, coupled with historical and comparative knowledge of the changing world, are essential for working adults and their careers, and for anyone interested in *understanding human behaviour and changes in their social, political and cultural environment*.

CAREER PROSPECTS

Graduates with a general degree in Sociology, who have strong analytical and research skills, are proficient in handling data, and versed in social trends and contemporary social issues, can be found working in the civil service and public administration, the private and commercial sector, the social service sector, and community and non-profit organisations. Sociology provides training for those involved in education, community and social development services, media and creative industries, public relations and human resources, research and marketing, policy and planning, and others.

Today's graduates are required to be adaptable and proficient in a number of critical skills. As societal concerns become increasingly complex, and evident in the considerations of policy-makers, Sociology-trained graduates, with their breadth and depth of societal knowledge and research skills, are well placed to contribute within their professions and to society.



LEOW AN NA
Alumnus
BA Sociology with Communication

In pursuing this degree, the most valuable skill I have learnt is the ability to critically analyse and apply the knowledge learnt to real-life situations and circumstances in the environment. This greater understanding of the society and its processes can be usefully applied at work.

SOCIAL SCIENCE CORE COMPULSORY COURSES **TOTAL 20 CU**

- LEVEL 1**
- Introduction to Social Sciences
 - The Moral Compass
 - The Social Self

- LEVEL 2**
- Social Science Research Methods

SOCIOLOGY COMPULSORY COURSES **TOTAL 35 CU**

- LEVEL 2**
- Living Sociology
 - Singapore Society
 - Gender Issues
 - Social Stratification

- LEVEL 3**
- Sociological Theories and Perspectives
 - Research Methods
 - Methods of Data Analysis: Exploring Behavioural Sciences

Explanatory Notes

¹Students reading programme with minor will only need to complete 25 cu of major electives.

²Only applicable to single subject degree.

Important Notes

- Students must complete at least 30 cu of Level 3 Sociology courses for the major.

- Students reading a programme with minor must also complete at least 10 cu of Level 3 courses from the minor electives.

- Students are strongly advised to follow the proper progression of course levels (i.e. take Level 1 courses before Level 2, and Level 2 before Level 3).

SOCIOLOGY ELECTIVE COURSES**TOTAL
55 CU¹**

- LEVEL 2**
- Urban Sociology
 - Sociology of Family
 - Sociology of Education
 - Social Psychology
-
- LEVEL 3**
- Popular Culture
 - Social Gerontology
 - Southeast Asian Societies
 - Medical Sociology
 - Globalisation and Social Change
 - Sociology of Law and Order (10 cu)

SOCIAL SCIENCE CORE ELECTIVE COURSES²**CHOOSE
10 CU**

- LEVEL 2**
- Religion in Contemporary Societies
 - Media, Politics and the Citizen
 - Business, Government and Society
 - Technology, Globalisation and Change
 - Cross-Cultural Intelligence at the Workplace

COMMUNICATION MINOR COURSES**CHOOSE
40 CU**

- LEVEL 1 (COMPULSORY)**
- Principles and Practice of Communication
 - Discourse: Critique and Evaluation
 - Media Communication in a Changing World
-
- LEVEL 2**
- Visual Texts and Communication (Compulsory)
 - Writing for Strategic Communication
 - Writing for Print and Emerging Media
 - Media Relations
 - Creative Communication Strategies
-
- LEVEL 3**
- Corporate Communication
 - Public Relations
 - Media Management
 - Analysis of Issues and Trends in the Communication Industry
 - Media Law and Ethics
 - Crisis Communication
 - Feature Writing
 - Multimedia Public Affairs Reporting
 - Strategic Social Media Management
 - Communication Campaign Planning

POLITICAL SCIENCE MINOR COURSES**CHOOSE
40 CU**

- LEVEL 1 (COMPULSORY)**
- Introduction to Political Science
 - Government and Politics of Singapore
-
- LEVEL 2**
- Fundamentals of Public Administration (Compulsory)
 - Introduction to Comparative Politics (Compulsory)
 - Business, Government and Society
 - Media, Politics and the Citizen
-
- LEVEL 3**
- Political Economy of Asia
 - Comparative Politics in Southeast Asia
 - Public Administration in Southeast Asia
 - Corruption and Governance

CONTEMPORARY CHINA STUDIES MINOR COURSES**CHOOSE
40 CU**

- LEVEL 1 (COMPULSORY)**
- The Making of Modern China
 - Government and Politics in China
 - Chinese Economy in Transformation
 - Chinese Society in Transition
-
- LEVEL 2**
- China's Rise and Its Implications
 - Policy Making in China
 - Chinese Cultural Psychology
-
- LEVEL 3**
- Comparative Development of Hong Kong and Taiwan
 - Doing Business with China
 - Overseas Experiential Learning - Beijing

FILM STUDIES MINOR COURSES**CHOOSE
40 CU**

- LEVEL 1 (COMPULSORY)**
- Introduction to Film Studies
 - Writing Film Criticism
-
- LEVEL 2**
- Film Genre: Understanding Types of Film (Compulsory)
 - Film Theory (Compulsory)
 - Introduction to Animated Film
 - Singapore Film: 1930-2000
-
- LEVEL 3**
- Singapore Film in the 21st Century
 - Digital Delivery: Reshaping Film and TV
 - Shakespeare on Film
 - Film and Gender

PSYCHOLOGY COURSES**CHOOSE
40 CU**

- LEVEL 1 (COMPULSORY)**
- Introduction to Psychology 1
 - Introduction to Psychology 2
-
- LEVEL 2**
- Organizational Psychology
 - Educational Psychology
 - Personality and Individual Differences
-
- LEVEL 3**
- Cognitive Psychology: Exploring the Mind
 - Psychology of Creativity
 - Positive Psychology
 - Personnel Assessment and Selection
 - Biological Basis of Psychology
 - Psychology of Consumer Behaviour

SECURITY STUDIES MINOR COURSES**TOTAL
40 CU**

Please refer to website for Security Studies minor courses and admission requirements.

BA TRANSLATION AND INTERPRETATION

翻译及传译学士学位



PROGRAMME OVERVIEW

Launched in 2007 as Singapore's first degree programme specialising in translation and interpretation, this programme is a unique combination of university bilingual education and professional training. The degree enables students to achieve a mastery of Chinese and English with an in-depth understanding of cultural differences. It offers students an opportunity to acquire professional skills in translation and interpretation. The wide range of specialised courses allows students to concentrate on areas they are interested in, such as business, communication and technology, conference interpreting and literature. Placing a special emphasis on the role of technology in various aspects of translation and interpretation, the programme boasts two state-of-the-art interpretation laboratories and the latest translation software.

As a graduate of this programme, you will be equipped with the practical competence needed for professional work in translation and interpretation. The bilingual and interdisciplinary nature of the programme makes you highly versatile and provides you with a wide range of career options in many different fields, including business, advertising/marketing, education, the entertainment and media industry, journalism, public relations, technology, international relations, law, banking and finance, social and human service.

To graduate with a basic degree, students are required to complete a total of 130 credit units (cu) of courses, inclusive of 10 cu of university core courses. All courses are 5 cu unless stated otherwise.



WHOM IS THIS FOR?

This degree programme is suitable for **those who wish to strengthen their bilingual competence in Chinese and English and acquire professional skills in translation and interpretation.**

CAREER PROSPECTS



A major in translation and interpretation can be highly versatile and apply to diverse fields. Our graduates have found promising careers as editors, technologists, event planners, public relation representatives, educators, trainers, business executives, project managers, consultants or subtitlers. A group of our graduates provide freelance translation and interpretation services.



COMPULSORY COURSES

CHINESE CORE COURSES (20 CU)

- LEVEL 1**
- Selected Readings in Chinese
 - Writing in Chinese: Major Genres and Styles

- LEVEL 2**
- Modern Chinese Grammar and Rhetoric
 - Issues in Contemporary China

ENGLISH AND CONTRASTIVE CORE COURSES (20 CU)

- LEVEL 1**
- Discourse: Critique and Evaluation
 - Analysing Prose: Short Fiction and Essays
 - Understanding Components of Language
 - Contrastive Language Studies: English and Chinese

TRANSLATION AND INTERPRETATION CORE COURSES (30 CU)

- LEVEL 1**
- Translation and Socio-Cultural Differences
 - Fundamentals of Chinese-English Translation
 - Fundamentals of English-Chinese Translation

- LEVEL 2**
- Introduction to Interpretation
 - Consecutive Interpretation

- LEVEL 3**
- Advanced Topics in Translation

必修课目

中文核心科目 (20学分)

- LEVEL 1**
- 中文篇章鉴赏
 - 中文文章写作

- LEVEL 2**
- 现代汉语语法与修辞
 - 当代中国专题研究

英文及语言对比科目 (20学分)

- LEVEL 1**
- (英语) 文本评论
 - (英语) 短篇小说和散文鉴赏
 - 英语语言解析
 - 英汉语言对比

翻译及传译核心科目 (30学分)

- LEVEL 1**
- 翻译与社会文化差异
 - 汉英翻译基础
 - 英汉翻译基础

- LEVEL 2**
- 口译入门
 - 交替传译

- LEVEL 3**
- 高级翻译专题

TRANSLATION AND INTERPRETATION ELECTIVE COURSES**TOTAL
40 CU****(MINIMUM 25 CU OF LEVEL 3 COURSES)****BUSINESS**

- LEVEL 2**
- Translation of Business and Trade Documents
 - Translation of Legal Documents

- LEVEL 3**
- Financial Translation

COMMUNICATION AND TECHNOLOGY

- LEVEL 2**
- Translation of Media Materials: Print and Audio Visual
 - Translation of Science and Technology Writing with Technology

CONFERENCE INTERPRETING

- LEVEL 3**
- Chinese-English Simultaneous Interpretation
 - English-Chinese Simultaneous Interpretation
 - Advanced Topics in Interpretation

LITERATURE

- LEVEL 3**
- Chinese-English Translation of Literary Works
 - English-Chinese Translation of Literary Works

GENERAL ELECTIVES**TOTAL
10 CU**

- Choose any courses offered at Singapore University of Social Sciences

翻译及传译选修课**共40学分****(其中25学分必须是第三级科目)****商务类**

- LEVEL 2**
- 商贸文件翻译
 - 法律文件翻译

- LEVEL 3**
- 财经金融翻译

传媒、科技类

- LEVEL 2**
- 平面及视听传媒翻译
 - 运用科技翻译科技文本

会议传译类

- LEVEL 3**
- 汉英同声传译
 - 英汉同声传译
 - 高级传译专题

文学类

- LEVEL 3**
- 汉英文学作品翻译
 - 英汉文学作品翻译

普通选修课**共10学分**

- 从任何其他科系的科目中选修

What was most memorable while studying at SUSS was the experience of applying what I learnt immediately in different contexts: at home, at church, at work, in my daily readings and conversations. Translation and interpretation became self-reinforcing habits - whenever I read a text or listen to a speech, I would think of how to write or say it in a different language; whenever I encounter difficulties I would look for a dictionary to learn a new word or a new expression

**NG PAK SHUN**

Alumnus, SUSS Scholar, Lianhe Zaobao Gold Award Winner
BA Translation and Interpretation

BA TRANSLATION WITH BUSINESS / FILM STUDIES / INFOCOMM TECHNOLOGY / POLITICAL SCIENCE



PROGRAMME OVERVIEW



The **Translation** major-minor programmes provide students opportunities to develop their bilingual competences in Chinese and English and professional translation skills while establishing an in-depth understanding of relevant fields such as business, politics, films and infocomm technology. Its skills-based, interdisciplinary and cross-cultural approach gives students a competitive edge in the fast-evolving globalised world.

The **Business** minor prepares students to become competent managers. Through acquiring knowledge and skills in operations management, financial management, project management and human capital management, Translation major students will achieve a better understanding of business operations. With the specialised knowledge in business, they can better manage their language services and enhance their career opportunities.

The **Film Studies** minor looks at films as creative, economic, and socio-political products, and equips students with a keen understanding of how film affects society. Translation major students will be well-positioned in today's media-saturated environment, with the skills to provide services ranging from editing to subtitling and commentary.

The **Infocomm Technology** minor equips students with a good understanding of software development and practical knowledge in the fundamental fields of computing. Such an understanding enables Translation major students to leverage on technology to improve their productivity. They can effectively deal with translation technologies such as software localisation, computer-aided-translation, machine translation, desktop publishing and terminology management.

The **Political Science** minor provides students with essential analytical skills to better understand the political institutions, political processes and social values that govern our society. The programme allows students to better understand and appreciate how various levels of interactions are interlinked with social and political arrangements and its influences on the individuals. Translation major students with relevant contextual knowledge will be highly effective in facilitating international communication.



WHOM IS THIS FOR?

The Translation major-minor programmes appeal to students who wish to explore different fields of study to enhance their versatility and flexibility in addition to honing bilingual competencies and translation skills.

CAREER PROSPECTS



The bilingual and interdisciplinary nature of the programme allows our graduates to have a wide range of options in professions such as teaching, technology, management, consultancy, corporate communication, diplomacy and creative industry.



COMPULSORY COURSES

CHINESE CORE COURSES (10 CU)

- LEVEL 1**
- Selected Readings in Chinese
 - Writing in Chinese: Major Genres and Styles

ENGLISH AND CONTRASTIVE CORE COURSES (10 CU)

- LEVEL 1**
- Understanding Components of Language
 - Contrastive Language Studies: English and Chinese

TRANSLATION AND INTERPRETATION CORE COURSES (30 CU)

- LEVEL 1**
- Translation and Socio-Cultural Differences
 - Fundamentals of Chinese-English Translation
 - Fundamentals of English-Chinese Translation
-
- LEVEL 2**
- Introduction to Interpretation
 - Consecutive Interpretation
-
- LEVEL 3**
- Advanced Topics in Translation

TRANSLATION AND INTERPRETATION ELECTIVE COURSES

(30 CU, MINIMUM 25 CU OF LEVEL 3 COURSES)

- LEVEL 2**
- Translation of Media Materials: Print and Audio Visual
 - Translation of Business and Trade Documents
 - Translation of Science and Technology Writing with Technology
 - Translation of Legal Documents
-
- LEVEL 3**
- Chinese-English Simultaneous Interpretation
 - English-Chinese Simultaneous Interpretation
 - Chinese-English Translation of Literary Works
 - English-Chinese Translation of Literary Works
 - Financial Translation
 - Advanced Topics in Interpretation

BUSINESS MINOR COURSES

TOTAL
40 CU

COMPULSORY COURSES (20 CU)

- LEVEL 1**
- Management
-
- LEVEL 2**
- Business Excellence
 - Marketing Management
-
- LEVEL 3**
- Financial Management

ELECTIVE COURSES (20 CU, MINIMUM 10 CU OF LEVEL 3 COURSES)

- LEVEL 1**
- Organisational Behaviour
 - Statistics
-
- LEVEL 2**
- Financial and Managerial Accounting
 - Contract and Agency Law
 - Company and Tort Law
 - Managerial Economics
-
- LEVEL 3**
- Operations Management
 - Project Management
 - Customer Relationship Management
 - Business Negotiation
 - Starting and Managing a Business
 - Product/Service Innovation and Design
 - IT-Enabled Business Transformation
 - Political Economy of Asia

FILM STUDIES MINOR COURSES

TOTAL
40 CU

COMPULSORY COURSES (20 CU)

- LEVEL 1**
- Introduction to Film Studies
 - Writing Film Criticism
-
- LEVEL 2**
- Film Genre: Understanding Types of Film
 - Film Theory

ELECTIVE COURSES (20CU, MINIMUM 10 CU OF LEVEL 3 COURSES)

- LEVEL 2**
- Introduction to Animated Film
 - Singapore Film: 1930-2000
-
- LEVEL 3**
- Singapore Film in the 21st Century
 - Digital Delivery: Reshaping Film and TV
 - Shakespeare on Film
 - Film and Gender

INFOCOMM TECHNOLOGY MINOR COURSES

TOTAL
40 CU

COMPULSORY COURSES (40 CU)

- LEVEL 1**
- Structured Programming
 - Objective Oriented Programming
-
- LEVEL 2**
- Data Programming
 - Web Application Development
 - Operating Systems
 - Computer Networking
 - Database Management Systems
-
- LEVEL 3**
- Application Analysis and Design

POLITICAL SCIENCE MINOR COURSES

TOTAL
40 CU

COMPULSORY COURSES (20 CU)

- LEVEL 1**
- Introduction to Political Science
 - Government and Politics of Singapore
-
- LEVEL 2**
- Fundamentals of Public Administration
 - Introduction to Comparative Politics

ELECTIVE COURSES (20CU, MINIMUM 10 CU OF LEVEL 3 COURSES)

- LEVEL 2**
- Business, Government and Society
 - Media, Politics and the Citizen
-
- LEVEL 3**
- Comparative Politics in Southeast Asia
 - Public Administration in Southeast Asia
 - Corruption and Governance
 - Political Economy of Asia

EVENTS

CHINESE PROGRAMME STUDENTS AWARDED THE KONGZI CULTURE SCHOLARSHIP BY THE NANYANG CONFUCIAN ASSOCIATION

Bachelor of Arts in Chinese Language and Literature (BACLS) students Liu Hui, Koh Ah Seng, Lin Tzu Ping and Xu Yahua were awarded the Kongzi Culture Scholarship by the Nanyang Confucian Association.

This scholarship is awarded to the top four BACLS students every year in recognition of their academic achievements in the areas of Chinese Philosophy (Confucianism) and Literature.



Ms Liu Hui, Ms Koh Ah Seng, Mr Xu Yahua, Ms Lin Tzu Ping

CONVERSATION STARTERS



Together with the National Library Board, our university held the first instalment of its Conversation Starters series on 20 April 2016. The series, which featured panel discussions on current affairs, kicked off with a lively dialogue about 'Countering the ISIS Threat'.

WILL MACHINE TRANSLATION REPLACE HUMAN TRANSLATORS?



In July 2016, visiting Professor Li Changshuan, Executive Deputy Dean of the Graduate School of Translation and Interpretation, Beijing Foreign Studies University, was invited to give two public lectures on the field of translation. Professor Li offered valuable insights into the profession and discipline of translation, and debunked the notion that machines would be able to replace humans as translators.

ALAN LIM WINS YES FM933 DJ COMPETITION

Alan Lim Kah Wee, a Bachelor of Communication with English Language graduate, took part in the YES FM933 DJ Competition held by MediaCorp Radio, and emerged as one of the winners.

As the results of the competition depended partly on the number of likes candidates received, the Communication programme's Facebook community rallied around Alan to give him the support he needed. As one of the top three winners, Alan was awarded a contract and is now a part-time DJ with FM933, a Chinese radio station.



AND ACTIVITIES

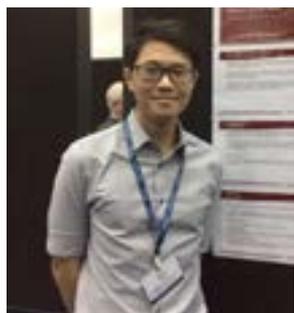


S RAJARATNAM ENDOWMENT YOUTH MODEL ASEAN CONFERENCE (SRE-YMAC) 2017

Representing Singapore, five SHBS students joined other delegates from ASEAN to brainstorm solutions for ASEAN, go for learning journeys, and write papers that will be presented to the ASEAN committee. BA English with Film Studies (BAEFS) student Gayathiri d/o Asohan won Best Position Paper on Skilled Labour. Another BAEFS student, Lincoln Ting Min Zheng, presented a pitch for Digital Technologies and won Best Committee Pitch Battle. Lincoln was also named the Best Delegate overall.

MOVIE SCREENING OF POP AYE AND DIALOGUE WITH DIRECTOR KIRSTEN TAN

In April 2017, the Film Studies Minor organised a special screening of Pop Aye at Golden Village VivoCity. Our students and alumni enjoyed a great Q&A with award-winning director Kirsten Tan. Local directors Kelvin Tong and Sanif Olek were also present at the event.



SEAN FANG'S RESEARCH ON EMPLOYEE VOICE: RELATIONS TO INDICATORS OF WELL-BEING (29TH APS ANNUAL CONVENTION, 25-28 MAY 2017)

Sean Fang graduated from our university with a Bachelor of Science (Psychology) in 2016. An exemplary student, Sean worked part-time while pursuing his degree, while still maintaining good grades as top student of the psychology programme. Sean enjoyed the university's learning environment, where many of his classmates shared their experiences as established individuals in their respective fields, showing how concepts taught in class could be applied to the workplace.

INDUSTRY VISITS



With a focus on real-world learning, we hold regular field trips for students to meet with professionals from different fields, and gain exposure to different work environments.

