

Work Attachment Learning Objectives
for Entrepreneurial Work Attachment (any Programme)
(effective for students matriculated from year 2019 onwards)

1. Introduction

The Work Attachment (WA) programme helps students make connections between their academic studies and the realities and requirements of the working world. Full-time SUSS students are required to do a minimum of 24 weeks of full-time WA as part of the graduation requirements.

Students who wish to do the Entrepreneurial Work Attachment (E-WA) should make a formal application comprising the following:

- a) **One-page Business Overview (Lean Business Model Canvas or similar)**
A clear overview of the problem and solution statement, unique value proposition, customer segments and market size, marketing strategy, revenue streams and cost structure.
- b) **Business Pitch Deck**
The Business Pitch Deck shall include information about the business the student is building.
- c) **Next 6-month Milestones**
The Next 6-month Milestones Plan shall serve as an overview of the student's work during the course of the E-WA. The starting date of the Plan shall be the starting date of the E-WA.
- d) **Background of the Team**
The student shall provide information on team members and external mentors.

Applicants will be required to attend an interview or make a pitch. Successful applicants are able to show the following:

- a) Quality of the business proposal
- b) Completion of testing of problem- and customer hypothesis
- c) Strong demonstration of ability to "hustle"
- d) Strong demonstration of critical thinking
- e) Strong demonstration of a sense of integrity

Students are encouraged to propose an external mentor as the WA Supervisor. The mentor could be part of an external incubator or accelerator programme that the student has been accepted in or an industry expert.

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2. Learning Outcomes

Students are encouraged to take on work assignments that build on their programme-based knowledge and skills and competencies from the SkillsFuture Framework ([SSG | Skills Framework \(skillsfuture.gov.sg\)](https://skillsfuture.gov.sg)).

(A) Programme-Specific Learning Outcomes

The Entrepreneurship Programme Educational Objectives (PEO) are to develop in graduates the capacity to:

PEO1: Identify and seize business opportunities while also taking into account societal needs.

PEO2: Leverage on technologies to create and advance business enterprises and ventures.

PEO3: Demonstrate business savviness and entrepreneurial spirit.

PEO4: Create persuasive presentations to convince stakeholders or potential investors through their sales pitch.

PEO5: Conduct business negotiations.

PEO6: Be a self-directed and life-long learner.

(B) Generic Learning Outcomes

The generic learning outcomes are aligned to the SkillsFuture Framework's critical core skills (CCS): [SSG | Critical Core Skills \(skillsfuture.gov.sg\)](https://skillsfuture.gov.sg).

Students are strongly encouraged to develop these CCS (16 competencies; grouped into 3 clusters) that are most relevant to their specific roles during WA. The CCS are transferable and they serve to enhance students' employability.

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Critical Core Skills (CCS)

