

## **Freshmen Orientation**

Saturday, 11 January 2025

## **School of Business**

## PG – Graduate Certificate in Digital Marketing Graduate Diploma in Digital Marketing Master of Digital Marketing

Watch performances from our student groups from 1.30pm – 2.30pm at Block B, Level 1, Student Hub (opp Subway).

## Campus tours available at 2.30pm.

For walk-ins, please register at the Campus Tour counter at Blk C Walkway.

Time	Programme	Mode
8:00 AM – 9:00 AM	Orientation Registration Receive an exclusive SUSS t-shirt when you register early!	Live Block A, Level 4, Grand Hall, Foyer B
9:00 AM – 10:30 AM	Let's Chat: Putting U in SUcceSS Connect with fellow peers and engage in dialogue with professionals at this interactive networking session!	Live Block A, Level 4, Grand Hall
10:30 AM – 11:30 AM	Campus Tour Follow your programme's student anchors for the Campus Tour.	Live Multiple Venues
11:30 AM – 1:00 PM	Briefing with Q&A by Head of Programme - Graduate Certificate in Digital Marketing - Graduate Diploma in Digital Marketing - Master of Digital Marketing (MDMK) - Master of Digital Marketing (MDMK-A) - Master of Digital Marketing (MDMK-SPE) (Specialisation Tracks)	Live Block C, Level 7, SR.C.7.15
1:00 PM – 2:00 PM	Lunch	Live Block B, Level 1, Student Hub, Area D (Next to Food Fest)
1:00 PM – 2:00 PM	Booth Activities Participate in the various booth activities hosted by SUSS Offices, Student Groups and Tech Partner(s) to redeem a prize!	Block C, Level 1, Fish Tank Block C, Level 1, Walkway Block D, Level 1, Performing Arts Theatre (PAT Foyer) (Refer to the 'Booth Map' on the Stamp Passport for specific booth locations)
1:30 PM – 2:30 PM	Student Life Fair Performances	Live Block B, Level 1, Student Hub (Opp Subway)
2:00 PM – 3:00 PM	Common Briefing (Mandarin Version) - Canvas	Live Block C, Level 4, SR.C.4.15/ SR.C.4.16
3:00 PM – 4:30 PM	Booth Activities & Lucky Draw Participate in the various booth activities hosted by SUSS Offices, Student Groups and Tech Partner(s) to boost your chances of winning a Lucky Draw!	Live Block C, Level 1, Fish Tank Block C, Level 1, Walkway Block D, Level 1, Performing Arts Theatre (PAT Foyer) (Refer to the 'Booth Map' on the Stamp Passport for specific booth locations)

<sup>\*</sup>SUSS reserves the rights to amend and/or revise the above schedule without any prior notification. Kindly check the Orientation website for any updates nearing the event.