

Curriculum Vitae



Associate Professor Lim Beng Soon

Head, Malay Language and Literature Programme
School of Humanities and Behavioural Sciences

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Education Qualifications

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| 2002 | PhD, National University of Singapore (NUS)
<i>Scope of Doctoral Thesis: Comparison of pragmatic features in the discourse of Malay and English Bilinguals</i> |
| 1996 | MA (Translating), University of Salford |
| 1995 | BA (Educ.) (Hons.), Universiti Sains Malaysia |

Academic and Professional Experience

Employment Achievements at Singapore University of Social Sciences (SUSS)

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| 2008 - Present | Head – Malay Language and Literature |
| 2008 | Planned and Developed the Malay Language and Literature Programme for SIM University, Singapore |

Other Experiences

Teaching Positions

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| 2008 - Present | Lecturer/Associate Professor, School of Arts and Social Sciences, Singapore University of Social Sciences, Singapore |
| 2007 - 2008 | Associate Professor, Faculty of Languages and Linguistics, University of Malaya, Kuala Lumpur, Malaysia |
| 2005 - 2007 | Languages Specialist, SEAMEO, Regional Language Centre, Singapore |
| 2002 - 2005 | Assistant Professor, National Institute of Education, Nanyang Technological University, Singapore |

Administrative/Editorial/Research Positions

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| 2005 - 2007 | Coordinator, Postgraduate Diploma in TESOL, Regional Language Centre of the South East Asian Ministers of Education Organization (SEAMEO) |
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2005 - 2007	Editor, SEAMEO Guidelines, Regional Language Centre of the South East Asian Ministers of Education Organization
2007	Task Force Developer of Singapore MINDEF Language Proficiency Scale
2008	Member - Curriculum Review Committee, BA English Language and Linguistics, Department of English, Faculty of Languages and Linguistics, University of Malaya
2006 - Present	Member, Editorial Board, RELC Journal published by SAGE Publications
2006 - 2015	Chair, Publications Sub-committee, United Nations Association of Singapore
2016 - Present	Member, Malay Resource Panel for The National Translation Committee, Singapore
2007 – 2017	Member, Talent Advisory Panel, People's Association, Singapore

Higher Degree Supervision / Examination

2002	Honours Year Thesis Supervision	NIE, NTU
2003	Ph.D. Thesis External Examiner	University of Malaya
2004	M.A. Thesis Supervision	NIE, NTU
2005	M.A. Thesis Examiner	NUS
2006	PhD Thesis External Examiner	University of Malaya
2007	M.A. Theses Supervision & Examination	Curtin University of Technology
2007	PhD Thesis External Examiner	University of Malaya
2014	MA Thesis External Examiner	NTU

Achievements

- Listed in the Dean's list and awarded the honours award in Universiti Sains Malaysia's examination for the academic session of 1993-1994 in the programme of Bachelor of Arts with Education
- Awarded Universiti Sains Malaysia's Gold Medal as the best student in the field of Education (1995)
- Country Speaker representing Singapore, 9th English in South East Asia Conference, Jogjakarta, Indonesia 2004
- Plenary Speaker, 54th International Conference of The Association Of Teachers Of English As A Foreign Language in Indonesia, Salatiga, Indonesia 2006
- Invited Speaker, Inaugural National Conference: Penang Peranakan Chinese and Chinese Muslims: Reflections and Visions. Penang, Malaysia 2008
- Invited Speaker, Malay Teachers' Union Singapore, 6 June 2009
- Invited Panelist, International Malay Language Forum Series I, Universiti Putra Malaysia, 21 August 2023.

Memberships & Professional Activities

- Executive Committee Member & Hon. Treasurer - Singapore Association of Applied Linguistics, Singapore (2003 – June 2006)
- Executive Committee Member - Singapore Association of Applied Linguistics, Singapore (2008 – Present)
- Fellow – Royal Asiatic Society of Great Britain and Ireland, England
- Member - Malaysian Branch of The Royal Asiatic Society, Kuala Lumpur, Malaysia

Selected Publications

Chapters in Edited Books/Edited Books

- Lim, B.S. (In Print)** *A New Deal: How Malay Language and Literature Programmes in Singapore can respond to the age of disruption* in Roszalina Rawi, Irwan Jamal, Herwanto Johari (Ed.), *A Festschrift for Kamsiah Abdullah*. Singapore: Partridge Publishing.
- Lim, B.S. (2021)** *Perkembangan Pengajian Bahasa Melayu Pada Peringkat Universiti di Singapura: Satu Pemerihaln Ringkas* in Norsofiah Abu Bakar and Mohd Khaidir Abdul Wahab (Eds). *Pengajaran dan Pembelajaran Bahasa Melayu Sebagai Bahasa Antarabangsa*, Kuala Lumpur: Institut Terjemahan dan Buku Malaysia. Pp 47-63.
- Tan Soo Yean, Genice Ngg & Lim Beng Soon (2017)**, *Cultural Competence and Lifelong Learning Through the Lenses of the Humanities and Social Sciences* in Leong Thin Yin & Cheah Horn Mun (Eds), *The Heart of Learning*, Singapore: Singapore University of Social Sciences. pp. 233-243.
- Lim, B.S. (2016)** *Pepatah Melayu dan Adat Berkampung: Values Rights and Responsibilities in a Kampong as depicted by Malay Sayings* in Antonio L. Rappa (Ed). *The Architectonics of the Village*, Singapore: World Scientific. pp 165-179.
- Lim, B.S. and Poedjosoedarmo, G. (2016)** *Bahasa Indonesia and Bahasa Melayu: convergence and divergence of the official languages in contemporary Southeast Asia* in Gerhard Lietner, Azirah Hashim and Hans-Georg Wolf (Ed). *Communicating with Asia: The Future of English as a Global Language*. Cambridge: Cambridge University Press. pp. 170-187.
- Lim, B.S. (2012)** *Transfers of politeness strategies: Some preliminary findings* in Ee Ling Low & Azirah Hashim (Ed). *English in South East Asia. Features, Policy and Language Use*. Amsterdam: John Benjamins. pp 343-354.
- Lim, B.S. & Ong L. A. (2012)** *How to make women buy beauty: A comparative analysis of print advertisements of beauty products based the theory of conversational implicatures* in Jamie Shinhee Lee & Andrew Moody (Ed) *English in Popular Culture*, Hong Kong: Hong Kong University Press. pp 173-198.
- Lim, B. S. (2010)** *Penang Peranakan Hokkien: A Sociological Reflection of a Hybrid Tongue* in *Penang Peranakan Chinese and Chinese Muslims: An Historical and Cultural Journey*. Penang: Persatuan Karyawan Pulau Pinang, pp 141-165.
- Lim, B.S., Lee K.B. and Chua J.S.M (Eds.) (2009)** *Papers Presented at the 2007 and 2008 UNAS Seminar*, Singapore: United Nations Association of Singapore.
- Lim, B.S. 2008** *An introduction to the language of the Peranakans in Malaysia and Singapore* in *Peranakan A-Z*, National Heritage Board: Singapore. pp 166-167.

Journal Papers

- Lim B.S. 2022** Challenges Facing Malay Language Studies in Singapore Today. *ASEAN Journal of Applied Linguistics*, 1:1, pp. 80-90.
- Lim B.S., Azirah H. & Buttny R. 2014.** Accounts of Religio-cultural Identity in Singapore and Malaysia. In Maya D. & Powell R. (Ed.) *International Journal of the Sociology of Language* (Special Issue: Language and Religion in Asian Contexts and Text) No. 229, pp 9-28.
- Schaetzel, K., Low, E.L. & Lim, B.S. 2010.** A descriptive and qualitative case study of teaching Singapore English: a features-based approach. In Ee Ling Low & Pakir, A. (Ed.). *World Englishes* (Special Issue: Englishes in Southeast Asia) 29:3, pp 420-430.
- Wong, M.E. & Lim, B.S. 2007.** Involving Visually Impaired Students in the Language Classroom. *SEAMEO Guidelines*, 29:1, pp 20-24.
- Ahn S.W., Lim, B.S. & Suh, K-O. 2005** The growth of English in Singapore as a model for Korea. *Korean Journal of English Language and Linguistics* 5:1, pp 115-138.
- Lim, B.S. 2005** Brown and Levinson's Politeness Framework and Studies on Politeness in the 1990s, *Journal of Modern Languages* 16, pp 64-79.
- Lim, B.S. 2005** Malay Sayings as Politeness Strategies, *Journal of Modern Languages* 16, pp 65-79.
- Lim, B.S. 2003.** Translation in 21st Century Singapore. *Journal of Modern Languages* 15, pp 52-58.
- Teoh, B.S., Lim, B.S. & Lee, L.H. 2003.** A study of Penang Peranakan Hokkien. *Journal of Modern Languages* 15, pp 169-190.
- Lim, B.S. & Wee, B.G. 2002.** A study of the Singapore identity through an analysis of media reports on a national tragedy (crash of flight MI 185 in December 1997). *Bijdragen tot de Taal-Land-en Volkenkunde* 158:1, pp 49-60.
- Teoh, B.S. & Lim, B.S. 2001.** Challenges confronting translators in multilingual and multiethnic Singapore. *Babel-International Journal of Translation* 47:1, pp 22-34.
- Teoh, B.S. & Lim, B.S. 2001.** Penggunaan Bahasa Melayu di Singapura: Satu Pemerihalan Ringkas. *Jurnal Bahasa Moden* 13, pp 51-64.
- Teoh, B.S. & Lim, B.S. 1999.** Malay in Baba Hokkien of Penang. *Journal of The Malaysian Branch of The Royal Asiatic Society* 72:1, pp 125-137.
- Teoh, B.S. & Lim, B.S. 1997.** Ciri-Ciri Kesantunan Bahasa Inggeris Tempatan: Sejauh Manakah Ciri-Ciri Itu Membayangi Bahasa Melayu. *Jurnal Dewan Bahasa*, pp 999-1007.

Invited Reviews and Commissioned Reviews

- Commissioned Review of Mohamed Pitchey Gani Bin Mohamed Abdul Aziz (2009)** Legasi Bahasa Melayu. Singapore: Asas 50 Press for E-Utama a Malay Language online Journal published by the Malay Department at the National Institute of Education, NTU, Singapore, 2011

- Commissioned Review of: Chew, P.G.L. (2010)** Multiculturalism in Colonial Singapore. Singapore: National Library Board.
- Lim, B.S. Book Review of Hui Wang (2009)** Translating Chinese Classics in a Colonial Context. James Legge and His Two Versions of the Zhongyong. Bern: Peter Lang in Babel Vol.56.4, 2010.
- Commissioned review of: Teo, P. & Ho C. (eds) (2007)** Discourse in the Modern World: Perspectives and Challenges. Singapore: McGraw-Hill Press.
- Lim, B.S. Book Review of Braine, George. (ed.) 2005.** Teaching English To The World. Mahwah, New Jersey: Lawrence Erlbaum Associates Publishers in RELC Journal August 2006 37.2
- Lim, B.S. Book Review of Holliday, Adrian. (ed.) 2005.** The Struggle to Teach English as an International Language, Oxford: Oxford University Press in RELC Journal August 2006 37.2
- Lim, B.S. Book Review of Leo Tak-hung Chan (ed.) 2003** One into Many . Translation and Dissemination of Classical Chinese Literature. Amsterdam: Rodopi B.V. in Babel Vol.51.1, 2005
- Lim, B.S. Book Review, Wehmeier, Sally et al. (eds.) 2005.** Oxford Advanced Learner's Dictionary. Oxford: Oxford University Press in RELC Journal vol. 36:2, 2005.
- Lim, B.S. Book Review,** Triangulating Translation: Perspectives in Process Oriented Research, Fabio Alves (ed.) J. Benjamins: Amsterdam, 2003. Translatio - International Federation of Translators, Belgium, XXIV, 2005.
- Lim, B.S. Book Review,** The Penang Po Leung Kuk: Chinese Women, Prostitution and a Welfare Organisation, Neil Khor Jin Keong & Khoo Keat Siew, Kuala Lumpur: The Malaysian Branch of The Royal Asiatic Society. 2004 in *Bijdragen tot de Taal-Land-en Volkenkunde* 16:1, 2005.
- Lim, B.S. Book Review.** PROKEM: An Analysis of A Jakartan Slang, Slone Thomas H. Masalai Press: USA 2003. in *Bijdragen tot de Taal-Land-en Volkenkunde* 161:1, 2005.
- Lim, B.S. Book Review.** One into Many: Translation and Dissemination of Classical Chinese Literature. Leo-Tak H.C. (ed.). Rodopi B.V. Tjinmuiden: Amsterdam, 2003 in Babel 50:4, 2004.
- Teoh, B.S. & Lim, B.S. 1997.** Book Review. The Changing Scene in World Languages: Issues and Challenges - A.T.A. Monographs Series IX. Mariam B. Labrum (ed.). J Benjamins: Amsterdam 1997. in Translatio - International Federation of Translators, Belgium, XIX 2000.

Research Grants

- Funded University of Malaya, Research Project on Baba Malay, Fundamental Research Grant Scheme (FRGS code UMRG RG030/09SBS) funding amount of M\$21,000 with Faridah Mohd Noor (2008).
- Funded CFAR UniSIM Research Project on Multiculturalism in Malaysia and Singapore: Discovery and Identity (code RF11SAS01) funding amount of S\$ 9945 with A. Hashim of University Malaya and R. Butney of Syracuse University (2010).

Consultancies and Course Developments

- Plan, execute and implement the teaching 26 undergraduate courses in Malay Language and Literature as the Head of Programme (2008 - present)

- Conceptualizing and supervising the development of three Business Malay courses for non-Malay speaking undergraduates at SUSS (2021-2022).
- Instructor, Advanced English – Malay Translation Workshop for the Civil Service College (2019, 2020)
- Instructor, Basic English – Malay Translation Workshop for MCI (2016, 2018)
- Instructor, Advanced English – Malay Translation Workshop for MCI (2017, 2018)
- Language Consultant – Singapore Panel Study on Social Dynamics, Institute of Policy Studies, Lee Kuan Yew School of Public Policy, National University of Singapore (2017 - 2019)

Research Interests

- Pragmatics Malay
- Baba Malay
- Translation
- Applied Linguistics
- Discourse Analysis

Updated on 4 August 2024