

Curriculum Vitae



Dr Sheryl Chua Hwee Chin

Deputy Head, Public Safety and Security Programme

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Education Qualifications

2017	Ph.D. (Psychology), Nanyang Technological University
2012	B.A. Hons (Psychology), Nanyang Technological University

Academic and Professional Experience

2024 – Present	Deputy Head, Public Safety and Security Programme, Singapore University of Social Sciences
2024 – Present	Senior Lecturer, Singapore University of Social Sciences
2021 - 2023	Lecturer, Singapore University of Social Sciences
2021	Associate, Singapore University of Social Sciences
2019 - 2021	Manager, Product Innovation & Insights, Institute for Human Resource Professionals
2016 - 2019	Psychologist, Operations & Leadership Psychology Branch, Ministry of Home Affairs

Awards

2024	Excellence in Teaching Award
2019	'Most Inspiring Oral Presentation' Award at 4th Asian Conference of Criminal & Operations Psychology (ACCOP)

Memberships and Professional Activities

- Ongoing Member, Labour Alliance co-laB (LAB)
- Ongoing Editorial Review Board Member, International Journal of Disaster Response and Emergency Management (IJDREM)
- Ongoing Member, Register of Qualifications in Test Use (RQTU)

Consultancy and Executive Experience

- 2021-2022 Research Advisor, Research & Data Division, Ministry of Communications and Information

Research Projects

- Ongoing PI for Well-Being Index for Platform Workers
- Ongoing Co-PI for Programme Evaluation of Pre-Marriage Mentoring Programmes in Singapore
- Ongoing Co-PI for Public Safety and Security Programme Evaluation

Grant Projects (Ended)

- Collaborator for WDARF Grant titled 'Work, Well-being, and Resilience: Understanding Singapore's Mature Workforce' Project
- Co-PI for NTUC Consultancy Project on Slowing Workforce

Research Interests

Employment & productivity, well-being, gerontology, programme evaluation, leadership, public safety & security

Selected Publications

Book

Khader, M., Tan, E., Toh, B., Diong, S.M., **Chua, H.S.** (2023) Crisis Leadership: A Guide for Leaders. Singapore: World Scientific. doi: <https://doi.org/10.1142/13028>

Book Chapters

Chua, H.S. (2023). Defining Crises. In *Crisis Leadership: A Guide for Leaders* (pp. 3-19). Singapore: World Scientific. doi: https://doi.org/10.1142/9789811262456_0001

Ang, D., **Chua, H.S.**, Khader, M. (2020). Gearing up for crises: Developing a crisis readiness questionnaire. In *Prepared for Evolving Threats: The Role of Behavioural Sciences in Law Enforcement and Public Safety Selected Essays from the Asian Conference of Criminal and Operations Psychology 2019* (pp. 171-220). Singapore: World Scientific.

Chua, H.S., Khader, M., Tan, E. (2018). The Looming, the Creeping, and the Black Swan: Modern crises and recommendations for building resilience. In *Learning from violent extremist attacks: Behavioural sciences insights for practitioners and policy makers* (pp. 475-498). Singapore: World Scientific. doi: https://doi.org/10.1142/9789813275447_0025

Peer-reviewed Journals

Chua, H.S., Kang, S-H., Sim, N., Shan, W.V., Fang, Z., & May, S. (2024). Slowing workforce growth: Predicting labour trends and investigating perspectives of mature workers and women with caregiving responsibilities. *Singapore Labour Journal*, 3(1), 6-30. doi: <https://doi.org/10.1142/S2811031524000020>

Chua, H.S., Khader, M., Tan, E. (2019). Leading in a fat tail world: Modern crises & recommendations for leaders. *Home Team Journal*, Issue 9. Singapore: Home Team Academy.

Bedford, O., & **Chua, H.S.** (2017). Everything also I want: An exploratory study of Singaporean Kiasuism (fear of losing out). *Culture & Psychology*, 24(4), 491-511. doi: 10.1177/1354067X17693831

Chua, H.S., & Bedford, O. (2016). A qualitative exploration of fear of failure and entrepreneurial intent in Singapore. *Journal of Career Development*, 43(4), 319-334. doi: 10.1177/0894845315599255

Conferences

Begum, R., & **Chua, H.S.** Evaluating Marriage Mentoring/Befriending Programmes to Strengthen Families in Singapore. Presented at the Asian Family Conference, Singapore. Nov 2024.

Chua, H.S. From Crisis Management to Crisis Leadership: The Role of an Effective Leader during a Crisis. Presented at the 2022 Australian & New Zealand Disaster & Emergency Management Conference, Australia. July 2022.

Chua, H.S. Development & Validation of the Perceived Crisis Readiness Scale. Presented at the 5th Asian Conference of Criminal & Operations Psychology, Singapore. July 2022.

Chua, H.S., Khader, M., Tan, E., Choo, B., & Chua, P.T. A systematic review of crisis leadership & critical incident management. Presented at the 4th Asian Conference of Criminal & Operations Psychology, Singapore. July 2019. Awarded with the 'Most Inspiring Oral Presentation'.

Chua, H.S., Khader, M. Leading in a fat tail world: Modern crises & implications for leaders. Presented at the 32nd British Academy of Management, Bristol, UK. September 2018.

Chua, H.S., Ho, M-H.R., Uy, M.A. Development and validation of entrepreneurial fear of failure. Presented at the 36th Babson College Entrepreneurship Research, Bodø, Norway. June 2016.

Chua, H.S. Kiasuism in Singapore: Fear of losing out. Presented at the 11th Biennial AASP and 52nd PAP convention, Philippines, Cebu. August 2015.

Bedford, O., **Chua, H.S.** Fear of failure in entrepreneurship in a Chinese society. Presented at the 123rd American Psychological Association Annual Convention, Toronto, Canada. August 2015.

Commentaries & Media Queries

Channel NewsAsia, 'When Crisis calls—Are we ready?', 17 Oct 2024.

Today Online, 'CNY bazaar: Police warn lockdowns may be needed to limit visitor numbers; experts say Chinatown presents unique crowd control challenges', 12 January 2023.

Today Online, 'Marina Bay new year countdown: Some S'poreans eager to join celebrations after 2-year absence, not fazed by expected large crowds', 28 December 2022.

Channel NewsAsia, 'Commentary: Are bystanders who film rather than intervene actually helpful?', 18 March 2022.

Today Online, 'Why I have both fear of going out and fear of missing out in a pandemic', 23 Dec 2021.

8world, 奥密克戎毒株敲响警钟 为何本地逛街人潮依然汹涌?, 11 Dec 2021.

Today Online, Explainer: As Singapore learns to treat Covid-19 as endemic, how do we deal with our fear of the virus?, 7 Oct 2021.

Others

Guest Speaker, "Effective Learning Strategies", at Singapore Police Force, Training Community of Practice, 8 March 2024. Page 4 of 4

Guest Speaker, "Leadership, Adaptability, & Resilience in Crisis Management", at Civil Service College, Tianjin Eco-City (TEC) Programme, 13 June 2023.

Guest Speaker, "Effective Crisis Leadership", at Civil Service College, MTI-SPO Programme 2022, 19 September 2022.

Panellist, "Crisis Communications and Leadership", at SGSecure@Workplaces, 28 February 2022 & 13 September 2022.

